# What is the pilot?

Your household is part of an exciting pilot to improve recycling and reduce waste in Brentwood. Starting week commencing **6 October**, you'll start using a new wheeled bin and new blue and white recycling sacks.



# Why this pilot?

The UK government has set a national target to recycle 65% of municipal waste by 2035. The recycling rate in Brentwood has been decreasing from 49% 10 years ago, to 37% in 2025. This is the lowest recycling rate in Essex and indicates a need for improvement. We want to trial this new collection methodology with residents to ensure it works before committing to rolling it out further.



We will welcome your feedback on the pilot and will get in touch with you in January to invite you to answer a satisfaction survey.

# Where is the pilot?

The pilot covers around 500 households over 17 roads in Ingatestone, covering a variety of property types. The list of participating roads can be found at **brentwood.gov.uk/bin-pilot** 

# How long will the pilot last?

The pilot will last for four months, with a possible two months extension. We will be in touch in January to confirm the pilot end date and next steps.

# How will you measure the success of the pilot?

We will monitor tonnages of the different waste streams and compare them to the tonnages collected before the start of the pilot. We will also ask our collection crews for feedback, as well as invite residents to fill in a survey to give their views on the trialled collection service.

#### Your collection calendar

Week 1: Blue sack week







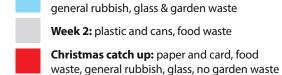




Week 2: White sack week







Week 1: paper and card, food waste,

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**JANUARY 2026** 

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Recycling and waste containers and sacks must be presented by **7.30am** on the correct collection day and placed on the boundary of your property.



For more information, visit: brentwood.gov.uk/bin-pilot



# Piloting the way to a greener Brentwood

Ingatestone's Bin Pilot

Working in partnership





# What is changing?



Your general rubbish will now be collected fortnightly in your new **wheeled bin** 



Paper and card will be collected every fortnight in disposable **blue sacks** 



Plastic and metal will be collected every fortnight in disposable white sacks

There are no changes to the weekly food recycling collection and fortnightly collections of glass and garden waste (chargeable service).

#### What do I need to do?

Use the new wheeled bin for all the rubbish that you would normally put into your black sack.

Use the new white and blue recycling sacks to recycle the same items you would put in your white and blue reusable sacks. Hold on to your reusable bags for when the pilot finishes.

# Will my collection day change?

There are no changes to your collection day, however your recycling and waste might be collected at a different time to what you are used to. Ensure your recycling and waste sacks and containers are presented on the boundary of your property by **7.30am on the morning of your collection day.** 

# Can I present waste outside of my bin?

If you recycle all you can, including your food waste, you should be able to fit all your general rubbish in your 180-litre bin. To ensure your wheeled bin is collected please make sure the lid is securely shut. Any additional black sacks left at the side of your bin will not be collected.

# What goes where?

#### White sack: cans and plastic



#### ✓ YES PLEASE

- ✓ Plastic bottles
- ✓ Plastic pots, tubs and trays
- Food and drink cans
- Aerosols
- √ Foil
- ✓ Metal lids from glass jars

#### X NO THANKS

- Rigid plastic (such as plastic toys or coat hangers)
- X Plastic film
- Crisp packets
- **X** Food and drink cartons
- X Bric-a-brac



**Did you know?** The white sacks are taken to a Materials Recovery Facility in Kent where items are separated by type before being baled and sent to reprocessors.

#### Blue sack: paper and card



#### **✓** YES PLEASE

- Paper
- Magazines
- Cardboard packaging
- Cardboard boxes (fold and place under the sack)

#### **X** NO THANKS

- ✗ Greasy cardboard
- ✗ Kitchen towel
- X Tissues
- ✗ Sanitary waste



**Did you know?** The blue sacks are taken to a paper mill. There, the paper and card is graded before being pulped in a tank containing chemicals. The pulp is then cleaned, sprayed on a mesh, pressed, dried and wound on rolls. This is how recycled paper and card products are manufactured.

#### Red box: glass



# ✓ YES PLEASE

- ✓ Glass bottles and jars
- Perfume and after shave bottles

## **X** NO THANKS

- Pyrex dishes
- X Drinking glass



**Did you know?** The contents of the red box is taken to a recycling facility. There, glass is melted in a furnace at temperatures of 1,500-1,600°C. The melted glass is used to make new glass bottles and jars. Other uses for recycled glass include aggregate for road construction, glass fibre and water filtration.

## Caddy: food recycling



#### ✓ YES PLEASE

- ✓ Cooked and uncooked food
- ✓ Fruit and vegetables
- Meat and fish (including bones)Plate scrapings and
- leftovers

  ✓ Eggs and dairy products
- ✓ Teabags and coffee grounds
- ✓ Bread, rice and pasta
- Mouldy food

#### X NO THANKS

- Packaging including compostable packaging
- X Liquids
- Pet waste



**Did you know?** Food waste is taken to an anaerobic digestion facility in Dagenham. There, it is transformed into green energy to power our homes, and fertiliser to grow more food.

#### How can I order a food recycling caddy?

Email us at **bin.pilot@brentwood.gov.uk** to order a new outside food caddy or a new kitchen caddy. A member of our team will deliver your new caddy within 5 working days.

### Wheeled bin: general rubbish



# ✓ YES PLEASE

- ✓ Sanitary waste
- ✓ Pet waste
- √ Flexible plastic packaging
- ✓ Soiled paper and card

# X NO THANKS

- ✗ Food waste
- X Recycling
- Batteries and electricals
- X Textiles
- ✗ Garden waste

# Do you have any questions?

Visit our dedicated webpage at **brentwood.gov.uk/bin-pilot**Email us at **bin.pilot@brentwood.gov.uk**Call us at **01277 312500**