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It gives me great pleasure to present this Community Strategy on behalf of the Brentwood Local Strategic Partnership, which is an ambitious and challenging plan to shape public services to the whole community.

Everyone living or working in the Brentwood Borough is entitled to quality services that provide good value for money. These expectations are growing every year.

That is why the Brentwood LSP, involving the public, private, community and voluntary sectors, has come together and committed itself to working co-operatively to improve the Brentwood Borough and the services provided to local people.

I stress that this is a new way of working and the Community Strategy has been prepared and developed by the members of the LSP on behalf of the people living and working within the Brentwood Borough.

The Borough Council is but one member of the LSP and has merely facilitated and co-ordinated the Partnership’s work. The delivery of the objectives in this Community Strategy is the responsibility of all the partner organisations working together co-operatively, and not just the Borough Council.

The pages that follow explain more about the LSP, its membership, its role and its objectives. Perhaps more importantly the Strategy sets out clearly the vision for the Brentwood Borough for the next 5 years across a number of key strategic themes. These were developed following widespread local consultation with local people and organisations.

The Action Plans identified by the LSP members in pursuance of these strategic objectives are detailed in a separate booklet at the end of the Community Strategy, and set out the specific actions that will be taken by the Partnership over the coming year.
This is just the beginning for the Brentwood Local Strategic Partnership. This Community Strategy, the first of its kind for the Borough of Brentwood, heralds a new era of partnership working across all public service providers in Brentwood and will enable all the partner agencies to liaise together under a common focus for the good of the whole Borough.

Councillor Vicky Cook
Chairman of the Brentwood Local Strategic Partnership
The Borough of Brentwood is situated in the south-west of Essex and has a total area of 15,315 hectares with a population of around 68,500 (2001 census). Brentwood is a pleasant, busy town conveniently situated for London and the surrounding villages and countryside. Brentwood has a good mix of shops, schools, businesses and recreational facilities.

The Borough is located within the Metropolitan Green Belt, with the heart of the Town only minutes walk away from pleasant woods, commons and rights of way. Apart from its urban heart, the Borough of Brentwood has within its borders around 3,000 acres (about 1,215 hectares) of woodland, three country parks, a large amount of farmland and a number of very attractive villages. Brentwood is only 18 miles from London.

Road and rail connections are excellent with the M25 motorway, A12 and A127 trunk roads within the Borough and convenient fast rail links with London and East Anglia. Stansted, City and Southend airports are all 30 to 40 minutes drive away, with Heathrow and Gatwick airports not much more. The Dartford Tunnel/Queen Elizabeth II Bridge and Tilbury Docks are also within easy reach. To the east, Harwich and Felixstowe are 90 minutes away via the A12 road. Such assets give the Borough of Brentwood an excellent locational advantage, which is warmly appreciated by local residents and businesses.

The Borough of Brentwood includes the parishes of Ingatestone & Fryerning; Mountnessing; Doddinghurst; Blackmore; Hook End & Wyatts Green; Navestock; Kelvedon Hatch; Stondon Massey; Herongate & Ingrave; West Horndon. These parishes vary in size and comprise a number of attractive villages and landscapes with many important and historic buildings. Within the Borough as a whole there are 510 buildings listed for their historical and architectural importance.
The Borough of Brentwood

The Borough is subject to considerable pressure for development for both housing and employment and increasingly for leisure and recreational purposes. Some 80% of Brentwood’s housing is owner-occupied, the majority of which has been built since 1945. Much of the older housing has been renovated and there are very few areas of poor quality housing in the Borough, although there is a need for significantly more low cost, affordable housing.

Employment within the Borough is very much concentrated in the service sector, which is mainly located in the Brentwood Town Centre, the Brentwood Station area and the Warley Business Park. There are however, seven industrial estates and numerous other smaller enterprises scattered throughout the Borough. Notwithstanding this, over 50% of the resident workforce commute out of the Borough to work, particularly into London. The level of unemployment is very low.

The main shopping area is Brentwood Town Centre, with many multiples represented including Marks and Spencer, Boots, Sainsbury and Somerfield. Shenfield and Ingatestone are smaller, but nevertheless important, shopping centres serving local needs and there are a number of smaller shopping parades and village centres around the Borough.

The Town Centre is an historic centre most of which has Conservation Area status, incorporating several Listed Buildings and an Ancient Monument - the St. Thomas à Becket Chapel. Elsewhere in the Borough there are 13 conservation areas. Less than 20% of the Borough is built up.

Brentwood itself has a well-landscaped character, which reduces the impact of the urban environment.
There are a number of important green wedges reaching into the built up area, two of which extend right into the centre of town - Hartswood/Shenfield Common, and the Brentwood School/Merrymeade Park. Thriftwood is also an extensive woodland area within the Town. In addition, well-landscaped areas like Hutton Mount, Hartswood and The Homesteads add to this sylvan character. Within the rural area of the Borough there are three sites of special Scientific interest.

There is a variety of both public and private sports and recreation facilities in the Borough including the multi-functional Brentwood Centre and International Hall at Pilgrims Hatch.

Brentwood has been recently ranked as one of the best places in Britain to live in a national Quality of Life survey by Experian which assessed areas according to three key indicators of social capital, i.e. health, education and crime.
Local Strategic Partnership - Working Together for Brentwood

People
- Total number of people: 68,456
  - Male: 33,203 (48.5%)
  - Female: 35,253 (51.5%)
- Aged 0-14: 12,220
- Aged 15-74: 50,362
- Aged 75 and over: 5,874

Ethnicity - Place of Birth
- Ethnic Groups:
  - White: 66,012
  - Mixed: 671
  - Asian or Asian British: 958
  - Black or Black British: 370
  - Chinese or other ethnic group: 445
- UK: 95%
- Outside EU: 4%
- EU: 1%

Work
- People aged 16-74
- Employed: 64%
- Retired: 16%
- Student (active): 2%
- Student (inactive): 3%
- Looking after family: 7.5%
- Other inactive: 2%
- Unemployed: 2%
- Long term unemployed: 0.5%
- Permanently sick: 3%

Education
- Degree + Interim Qualifications: 22.2%
- No Qualifications: 54.4%
- Qualifications: 23.4%

General Health
- Good: 73%
- Fairly Good: 20%
- Poor: 7%

Source - Census 2001
The Brentwood Local Strategic Partnership (or LSP for short) is an important new partnership that represents a new way of working for all those organisations and agencies responsible for the provision of services to Brentwood people.

The Brentwood LSP is a voluntary partnership bringing together the different parts of the public sector as well as the private, voluntary and community sectors to work together in promoting or improving the economic, social and environmental well-being of the Brentwood Borough.

The LSP aims to take a strategic overview of the Brentwood Borough and plan for the provision of services and facilities to improve the quality of life of the whole community.

The LSP acts as an umbrella group for all the partnerships within the Borough, and is committed to co-ordinated and co-operative working to ensure that the Brentwood Borough remains a pleasant and healthy place in which to live, work and relax for the benefit of current and future generations.

The Brentwood Local Strategic Partnership is responsible for:

- Identifying and responding to the priorities and needs of the Brentwood community.
- Preparing and implementing a Community Strategy for the Borough.
- Developing action plans to achieve the agreed objectives of the Community Strategy.
- Monitoring progress against the action plans and ensuring that the Community Strategy is kept up to date.
- Acting strategically to deliver decisions and actions which join up partners’ activities across a range of issues.
- Enabling partner organisations to address issues and plan services which might matter to local people.
- Reducing duplication and bureaucracy between partners.
- Promoting equality and inclusion.
The Brentwood Local Strategic Partnership comprises the following members:

- Brentwood Borough Council
- Essex County Council
- All Brentwood Parish Councils i.e.
  - Blackmore, Hook End & Wyatts Green
  - Doddinghurst
  - Herongate & Ingrave
  - Ingatestone & Fryerning
  - Kelvedon Hatch
  - Mountnessing
  - Navestock
  - Stndon Massey
  - West Horndon
- Essex Police
- Essex Fire and Rescue Service
- Billericay, Brentwood & Wickford Primary Care NHS Trust
- Mid Essex Adult Community College
- Brentwood Learning Partnership
- Brentwood Chamber of Commerce
- Brentwood Town Centre Partnership
- Essex Federation of Small Businesses
- Brentwood Council for Voluntary Services
- Brentwood Civic Society
- Brentwood Arts Council
- Brentwood Sports Council
- Brentwood Citizens Advice Bureau
- Rural Community Council of Essex
- Brentwood Access Group
- Brentwood Employment Services
- Essex Learning and Skills Council
- Essex Social Services
- Herongate and Ingrave Preservation Society
- West Horndon Residents Association
- Hutton Preservation Society
- Great Warley Conservation Society
- Sawyers Church
Responsibilities of the Brentwood Local Strategic Partnership

LSP Members' roles and responsibilities are as follows:

- Working together to produce the Community Strategy for the Borough
- Reporting regularly to their respective organisations
- Assisting each other in the achievement of agreed priorities
- Being action-focused
- Avoiding raising unrealistic expectations whilst striving to deliver improvements
- Actively seeking to consult and engage all sections of the community
- Jointly resourcing the Brentwood LSP
- Working in a style that continues to build trust and openness
- Recognising the value and contribution of each partner
- Enabling all partners to have an equal say
- Enabling different partners to lead on issues
- Appointing representatives to the LSP who can fulfil these roles and can speak with authority for their organisations.
The Central Government has placed a duty on every local authority in the country to produce a Community Strategy for "promoting or improving the economic, social and environmental well-being of the area, and contributing to the achievement of sustainable development in the UK".

The Community Strategy is required to be prepared through the Local Strategic Partnership.

The Community Strategy is therefore not just a Borough Council strategy, but a strategy for the whole community in partnership with the public, private, community and voluntary sectors.

The Community Strategy is intended to provide a framework for a host of other plans and strategies, such as the Local Agenda 21 Strategy, the Crime and Disorder Reduction Strategy, the local Health Improvement Plan etc. The aim is to ensure that the mission and themes of the Community Strategy underpin all other plans and strategies.

There are 4 key components of the Community Strategy:

- a long-term vision for the area focusing on the outcomes to be achieved
- an action plan identifying shorter term priorities that will contribute to the achievement of long-term outcomes
- a shared commitment of all the partners to implement the action plan
- arrangements for monitoring and review - not only within the Partnership, but involving public information and feedback.
The Community Strategy

Consultation

In developing this Community Strategy, the LSP was particularly concerned to consult with the public on its emerging mission and strategic objectives.

This element of consultation was of fundamental importance to the work of the LSP, which wanted to ensure that local people supported the overall direction being proposed for the Borough.

Accordingly, a widespread consultation exercise was undertaken during the period November 2002 to January 2003 in relation to the Mission Statement and Strategic Objectives for the new Community Strategy.

A detailed consultation document was prepared by the LSP and some 2,000 copies were circulated to specific consultees, to members of the Borough Council’s Citizens Panel and to individual LSP members for distribution via their own consultation mechanisms.

The LSP was extremely pleased that an exceptionally high response rate was achieved.

In addition to the returned consultation questionnaires, some 1,000 written comments had been received all of which had required careful consideration.

The consultation process resulted in an overwhelming expression of support for the Mission Statement and Strategic Objectives.
The Mission Statement is founded on the strengths and attractiveness of the Brentwood area, and reflects the belief that the future of Brentwood relies on the well being of its communities, businesses and the local environment.

To achieve this Mission the LSP partners have agreed to work together on 10 key themes to develop and deliver commitments and key actions, all geared to improving the general well-being and quality of life of everybody in the Borough.

The Mission Statement for the Brentwood LSP is as follows:

“To serve the needs and aspirations of local people by working in partnership with the whole community in order to ensure that the Brentwood Borough remains a safe, pleasant and healthy place in which to live, work and relax for the benefit of current and future generations.”

The LSP’s Mission is underpinned by ten Strategic Objectives across the following themes:

- Housing
- Health and Welfare
- Leisure and Culture
- Sustainable Development and the Local Environment
- Community Safety
- Economic Development and the Local Economy
- Transportation
- Lifelong Learning
- Social Inclusion
- Communication

These are articulated in greater detail over the following pages.
The provision of quality housing is both fundamental and essential. We should all have access to affordable housing that meets our needs and helps build the foundation for flourishing communities where people want to live.

The location of the Brentwood Borough, surrounded by the Metropolitan Green Belt, and a shortage of development land places severe constraints on the ability to address the full range of housing needs.

Brentwood's Housing Strategy is designed to seek adequate future housing provision in the Borough across the whole spectrum of local housing needs.

The LSP wants to ensure that the special and general housing needs of people are assessed, that needs are continuously reviewed and monitored and that people are involved in decisions concerning their own homes and communities.

The LSP’s Strategic Objectives for Housing are as follows:

To ensure that everyone in the Brentwood Borough has access to appropriate local housing, by:

- Optimising the use of land and property owned by the public, private, voluntary and community sectors to produce affordable social housing
- Ensuring the proper management of a comprehensive housing service to tenants and applicants for housing
- Seeking to ensure that sufficient land is identified and available to meet foreseen local housing needs, recognising the need for variety and environmental sensitivity
- Seeking to ensure that the necessary infrastructure is available to facilitate housing developments
Continuing to develop links with other care organisations, including Essex County Council Social Services, voluntary organisations and the Billericay, Brentwood & Wickford Primary Care Trust.

Building on existing partnership arrangements and programmes of action.

Seeking to meet rural housing needs and recognising the contribution in this respect by small-scale developments.

Recognising the role affordable housing can play in sustaining balanced, more inclusive communities.

Seeking to ensure that homes comply with minimum standards of fitness and decency.

What you told us:-

“Affordable housing is needed for people in the ‘caring professions’ such as teachers and nurses”

“There should be plans for affordable housing to keep the next generation in rural areas”

“Bring back into use uninhabitable accommodation”
The people who live, work and relax in the Brentwood Borough have the right to a good standard of health and the LSP wants to be able to address these issues.

The LSP recognises the importance of a healthy population and the positive benefits this has on community life. The causes of and solutions to poor health are so complex that it needs the combined efforts of all Brentwood's organisations to deliver real and sustainable improvements.

As well as seeking to reduce illness and disease the LSP wishes to tackle other causes of poor health such as inadequate living conditions, unhealthy lifestyles and access to educational opportunities. Therefore there are strong links between this theme and the other Strategic Objectives.

The local Health Improvement Programme, in association with the Billericay, Brentwood & Wickford Primary Care Trust and other agencies and organisations, seeks to develop fast and convenient services and to reduce health inequalities, and to facilitate the development of local hospital services and infrastructure compatible for health needs of the 21st century.

The LSP’s Strategic Objectives for Health and Welfare are as follows:

**To ensure that the people of the Brentwood Borough have a healthy life and environment, by:-**

- Removing or controlling adverse factors affecting the health and welfare of local people in both the living and working environments, by educating, advising and enforcing statutory duties and discretionary powers
- Seeking to ensure that the fullest range of health and welfare services are available to meet the needs of Brentwood Borough's residents
- Improving access to high quality health related services
- Working in partnership with other organisations and agencies to promote and improve health and social care in the Borough, for both young and old people, and to assist where possible with the needs of the frail, the elderly and people with disabilities
- Recognising and encouraging the health benefits of effective learning programmes
- Seeking to ensure that no household suffers from fuel poverty

What you told us:-

“There is a need for accessible hospital facilities with good public transport links”

“Redevelop the Brentwood Community Hospital as a modern facility”

“Increased number of GP surgeries and better mental health facilities”

“Provide clear information on what health facilities are available in the Borough”
The availability of leisure and cultural opportunities is key to a healthy and rewarding community life.

Ensuring that local people are able to enjoy their leisure time and stay active in mind and body underpins many of the other LSP objectives, and the aim is to ensure that leisure provision is available to meet a wide range of needs and tastes.

It has long been acknowledged that the sense of community is enhanced through active involvement with local groups and organisations.

Such groups and organisations and their achievements are essential features of a healthy and vibrant Borough and partnerships with them cannot be underestimated in terms of their contribution to quality of life in the community.

Increasingly, people have more leisure time available and it is important in a cohesive community to ensure that, in partnership with others, there are adequate local facilities for people to engage in their preferred leisure activities.

The LSP’s Strategic Objectives for Leisure and Culture are as follows:

**To improve the availability of high quality and accessible leisure, recreational and cultural opportunities in the Borough, by:-**

- Encouraging local people to pursue appropriate leisure activities in order to improve their personal well-being and quality of life, with consequent benefits for community well-being

- Encouraging and promoting the provision of sport and leisure facilities / activities that are accessible to everyone
Developing a wide and varied range of leisure activities and facilities in order to provide the community with the opportunity to enjoy and benefit from their leisure time.

Implementing the local cultural strategy based on the needs and aspirations of the local community and which addresses the full range of cultural needs and promotes fair access for all.

What you told us:-

“Provide a cinema”

“Facilities for young people are essential”

“Affordability of leisure facilities”

“Variety of leisure and culture provision”

“Facilities need to be accessible to people whose health does not allow them to compete in physical activity on the same level playing field as others”
The Brentwood LSP recognises the importance of environmental issues on an international, national and local scale.

All members of the LSP wish to retain and protect the environmental quality of the Brentwood Borough, and will work together in a way which seeks to minimise the use of natural resources and the impact on the local environment.

The LSP is committed to working in partnership with the local community and local businesses to improve local environmental standards and to support the implementation and development of the Local Agenda 21 Strategy in order to protect our local environment for future generations.

Sustainability is more than just the consideration of the local environment. It involves other social and economic issues covered elsewhere in the Strategic Objectives.

The LSP is committed to defending and protecting the environment of the Brentwood Borough as an important and valuable asset which contributes positively to all our lives.

The LSP’s Strategic Objectives for Sustainable Development and the Local Environment are as follows:

To seek to make provision for appropriate sustainable development to meet the needs of the Brentwood Borough, whilst conserving and maximising resources and enhancing the character and environmental quality of the Borough for the benefit of current and future generations, by:

- Preserving and improving the environment and visual amenity of the Borough through the appropriate maintenance of parks, trees, verges and open spaces
General sustainable development goals:

- Promoting the conservation and sustainable use of natural resources both inside and outside the sphere of operation of all Local Strategic Partners.
- Promoting the conservation and enhancement of the natural and built environment.
- Promoting the minimisation, reuse and recycling of waste and the sustainable disposal of waste from all sources.
- Raising awareness of environmental issues in the Borough across all age groups, but particularly the young.
- Working in partnership with local businesses in order to achieve environmental improvements for the Borough.

What you told us:

- “Recycling is important to everybody”
- “Fly tipping and litter need to be addressed”
- “Greener, cleaner environment”
- “Protection of the Green Belt is essential”
Community Safety

Community Safety is a priority for all areas, and the LSP wishes to ensure that the Brentwood Borough remains a safe community.

Everyone can work together to cut down on crime and improve the safety of the people of Brentwood. Whether real or perceived, risk causes worry and restricts personal and community enjoyment.

This theme deals with every aspect of Community Safety and reflects an active partnership between the Council, the Police Service, the Probation Service, the County Council and the Primary Care Trust.

The Crime and Disorder Reduction Strategy aims to make Brentwood an even safer place by reducing crime and disorder, increasing safety and improving the way different agencies work together for the benefit of the whole community. Safer supportive communities would improve quality of life for all.

The LSP's Strategic Objectives for Community Safety are as follows:

To keep the Brentwood Borough safe and make it an even safer place in which to live, work and relax by reducing crime and disorder problems, by:-

- Maintaining a Crime and Disorder Reduction Strategy which gives best value for money and reduces the social and economic costs of crime and disorder
- Working in partnership with all organisations that have a role in reducing crime and disorder and their causes
- Continuing to involve the community and consult with it on Crime and Disorder issues
Acknowledging and identifying that some people in the community are especially vulnerable and that we have a particular responsibility to them

Taking action to reduce crime and people’s fear of crime

Encouraging greater public involvement through the Neighbourhood Watch Scheme and through regular meetings between the Police and local communities

Acknowledging that education and learning can play a part in reducing crime and disorder, and re-offending

What you told us:-

“Policemen on the beat are required”

“Extend CCTV coverage”

“Improve safety in the High Street in the evenings, especially at weekends”

“Clampdown on vandalism and anti-social behaviour”
This theme deals with the vital issue of maintaining the economic base of the Brentwood Borough, in order that the community can flourish and prosper.

The whole community has an interest in the economic prosperity of the Borough. A strong, diverse and buoyant economy is the key to ensuring that jobs can be created and maintained.

This is achieved through the creation and improvement of business and employment opportunities, as well as safeguarding what already exists, together with ensuring employment opportunities are accessible to local people with different work experiences and skills.

The LSP wants to support businesses and encourage further growth and prosperity, whilst ensuring that local people have the ability to access the opportunities that are available both within the Borough and throughout the region.

The LSP’s Strategic Objectives for Economic Development and the Local Economy are as follows:

To facilitate the maintenance of a sound economic base for the Brentwood Borough, by:

- Providing, where possible, for the needs of existing local businesses in order for them to remain viable and competitive
- Supporting the creation and development of new and existing businesses
- Assisting in the provision of advice and guidance for local businesses
- Helping in meeting the training needs of local businesses and in encouraging workforce development so that the skills of the labour force meet the needs of employers
Co-operating with other organisations and agencies involved in economic development

Working in partnership with the business community and business support agencies

Encouraging local businesses to maximise their potential to invest and innovate, particularly in the use of new technologies

Working with the public and private sectors to produce employment opportunities for local people

What you told us:

“Re-develop Chapel High Shopping Centre”

“Encourage more business (especially larger business) to set up in the area”

“Less office buildings - make more use of buildings that remain empty for years”
The LSP is committed to seeking the provision of good local transport facilities and infrastructure to serve community needs.

This theme interrelates with a number of broad issues relating to the general environment of the Borough, and ensuring that transport initiatives can be progressed without detriment to the environment and to future generations.

Congestion, pollution, accidents and noise caused by increasing numbers of private and commercial vehicles are of concern to us all. To create a better quality of life alternatives to private vehicle use need to be developed and encouraged in partnership with all sections of the community, and with public transport providers.

The LSP’s Strategic Objectives for Transportation are as follows:

To encourage the use and development of transport facilities which have less reliance on cars and less impact on the environment, by:

- Reducing the number, length and time of journeys
- Encouraging more travel by rail, bus, cycling and walking through green travel plans etc
- Improving accessibility to local facilities and services, including health facilities by securing appropriate transport provision
- Achieving a better integration of public transport facilities with private transport and cycling and walking facilities
- Promoting and improving road safety for both road users and non road users
Promoting the access and transport needs of disabled people and to maintain and improve the Shop and Park Mobility Schemes

Developing the local Community Transport Scheme to help address rural transport needs, particularly in improving connections between the villages and the Brentwood Town Centre

Seeking to address the problems for young people in being able to access the Town Centre and other areas due to poor public transport provision in this respect.

Seeking to secure, retain and improve appropriate public transport facilities in the Borough, particularly in relation to the unique problems in the rural areas

What you told us:-

“Reduce traffic in the Town Centre”

“Transport needs for non-motorists are important”

“Public transport serving rural areas needs improvement”

“Bus service reliability and availability needs to be improved”
This Strategic Objective recognises the community benefits arising from the individual and collective involvement in educational activity.

We are committed to lifelong learning for all residents of the Borough, and are keen to ensure that Brentwood remains a learning community which promotes opportunities for everyone.

We wish to see the high level of attainment in Brentwood schools maintained and improved, and wish to support all children, young people and adults in realising their full potential.

The LSP’s Strategic Objectives for Lifelong Learning are as follows:

**To ensure that the residents of Brentwood achieve their potential through education and training and the development of their talents and skills, by:**

- Encouraging and promoting the benefits of lifelong learning
- Seeking to provide access to a greater range of lifelong learning opportunities - particularly in rural areas
- Improving links with employers to ensure that their skills and training needs are met
- Encouraging partnership projects between providers of education and training to improve access to information, advice and guidance on lifelong learning opportunities in the Borough
- Improving the basic skills levels of those who lack the levels of literacy and numeracy to enable them to function effectively in employment and society
Working closely with the Essex Learning and Skills Council and other organisations to build an inclusive learning culture that meets the needs of individuals and employers.

Promoting adequate education and training provision in order that people can secure available employment opportunities.

Working closely with the Essex Learning and Skills Council and other organisations to build an inclusive learning culture that meets the needs of individuals and employers.

What you told us:-

“Cheaper adult education for those on low incomes”

“Ensure disabled people can access learning sites”

“Provide more community based learning projects”
The LSP holds dear the value of Brentwood being a complete and inclusive community, and for everyone to have the same opportunities.

The LSP will challenge discrimination in all its forms and ensure that services are delivered which recognise the different needs of the whole community.

The LSP’s Strategic Objectives for Social Inclusion are as follows:

To ensure that the Brentwood Borough is an inclusive community, by:

- Being committed to the planning and delivery of local services which recognise the different needs of the whole community
- Ensuring that services to local people are delivered fairly to all sections of the community
- Promoting equality of opportunity for all
- Protecting the interests of disadvantaged people and ensuring that those in need are able to access the help, benefits and advice to which they are entitled
- Assisting people on low incomes and those with special needs to ensure they receive the services, help and support that they need

What you told us:-

“Ensure teenagers are consulted on issues affecting them”
“Assist people with special needs to receive the services and help they need”
“Stamp out racism and promote equal opportunities”
Communication is an essential feature of the work and activities of the LSP. This involves communication and co-operation not only amongst the LSP partners, but perhaps more importantly with the Brentwood community.

The LSP wants to ensure that everything it does commands public support and that its objectives reflect the aspirations and priorities of local people.

The LSP will ensure that it takes account of public views in framing new proposals and initiatives, and that it reports back to the community at large on a regular basis.

The LSP's Strategic Objectives for Communication are as follows:

**To inform, consult and communicate with all sections of the community in order to develop a mutual understanding, by:**

- Communicating widely in clear and understandable ways
- Involving the local community in the planning and delivery of local services
- Consulting on local objectives and priorities in order that informed decisions are made
- Engaging all sections of the community
- Providing and encouraging regular information and feedback
- Providing easy and accessible methods for residents to respond
Communication

- Projecting and promoting a positive identity for the Brentwood Borough and all that it has to offer
- Fostering a greater sense of civic pride with local service providers and the community

What you told us:-

“All communications should be accessible to all sections of society”

“Ensure the use of plain English in all communication”

“Use email communication where appropriate”

“Use the local media to encourage community involvement”
For translation phone
الترجمة الرجاء الاتصال على ماتق
欲獲得中文譯本請致電
Pour la traduction téléphonez au
अनुवाद के लिए फोन करें
Turjubaanka ka soo wac
Para Traduções telefone para
अनुवादक जना टेलीफोन करना
आपके लिए कोई मदद करें
उठाने के लिए छुक्क बनिए
زِرَّثُخْنِعُ مِنْ هَوْلِ الموتَي
Za sve prevodilaške usluge pozovite
Para servicio de traducción, llame al:
Для перевода позвоните
‘Per përkthime telefonë’
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For further information please contact
The Brentwood LSP
Brentwood Borough Council
Town Hall
Ingrave Road
Brentwood Essex
CM15 8AY
Tel: 01277 261111
Email: lsp@brentwood.gov.uk
Community Strategy for the Brentwood Borough

LSP Action Plans 2004-2005

Local Strategic Partnership - Working Together for Brentwood
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## Housing

To ensure that everyone in the Brentwood Borough has access to appropriate local housing

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carry out the annual review of the Residential Land Availability Monitor.</td>
<td>Identification of sufficient land to meetforeseen local housing needs, recognising the need for variety and environmental sensitivity.</td>
<td>Brentwood Borough Council/ Essex County Council</td>
</tr>
<tr>
<td>Carry out a Housing Needs Survey, including an assessment of Key Workers needs.</td>
<td>Provision of intelligence regarding local housing needs to inform future planning arrangements.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Implement the HRA Business Plan for 2004/05, including addressing Decent Homes targets.</td>
<td>Management of a comprehensive housing service to tenants and applicants for housing and improving the standard of homes.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Implement key actions according to priority set out in the Homelessness Strategy.</td>
<td>Reduced incidence of homelessness in the Borough.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Implement the Best Value Improvement Plans for Housing Needs, Estate Management, and Repairs and Maintenance.</td>
<td>Improved service provision for tenants and applicants for housing.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Key Actions 2004/2005</td>
<td>Outcomes</td>
<td>Lead/Support Partner</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Ensure that other service providers receive housing projections for the Borough, in order to facilitate their own related service projections.</td>
<td>Service providers able to produce estimates of future service needs relevant to housing</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Develop effective links with the Essex Rural Housing Enabler.</td>
<td>Facilitate small-scale rural development where appropriate.</td>
<td>Brentwood Borough Council/Essex County Council/Rural Community Council of Essex</td>
</tr>
<tr>
<td>Ensure that Local Plan policies provide an appropriate level of affordable housing within all new housing developments.</td>
<td>Increased provision of affordable homes within the Borough.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Carry out a cross-tenure house condition survey.</td>
<td>Provision of intelligence on local housing condition to inform future planning arrangements.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Re-affirm Brentwood Borough Council's position with regard to the future management of Newham Borough Council's housing stock within the Brentwood Borough.</td>
<td>Seeking to improve the level of service and standards for Newham tenants living locally in Brentwood.</td>
<td>Brentwood Borough Council</td>
</tr>
</tbody>
</table>
**Health and Welfare**

To ensure that the people of Brentwood Borough have a healthy life and environment

<table>
<thead>
<tr>
<th>Key Actions/Targets 2004/2005</th>
<th>Key Actions/Targets 2004/5</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
</table>
| Implement a programme designed to reduce the number of persons who smoke involving:  
  - Encouraging organisations to adopt No Smoking policies.  
  - Providing smoking cessation classes for employees in the workplace.  
  - Reminding retailers of their legal responsibilities not to sell tobacco to young people.  
  - Providing information on the health dangers of smoking to local schools and young people. | Reduced incidence of smoking, and a healthier population with reduced smoking related diseases. | Billericay, Brentwood & Wickford Primary Care Trust/Brentwood Borough Council |
| Provide a new GP service from the Highwood Hospital site. | Improved provision of health care services for local people. | Billericay, Brentwood & Wickford Primary Care Trust |
| Progress the development of the new hospital facility on the site of the Brentwood Community Hospital | Improved provision of health care services for local people, through the development of a modern local hospital facility. | Billericay, Brentwood & Wickford Primary Care Trust/Brentwood Borough Council |
| Investigate the options/opportunities for establishing a Healthy Living Centre | Identify plans for a healthy Living Centre for the benefit of local people. | Billericay, Brentwood & Wickford Primary Care Trust/Brentwood Borough Council |
# Health and Welfare

To ensure that the people of Brentwood Borough have a healthy life and environment

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investigate the possibilities of improved bus services to Brentwood Community Hospital, the Brentwood Centre and the former Duchess of Kent building in Warley</td>
<td>Improved access to local health related services</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Work with the Brentwood Council for Voluntary Services to:</td>
<td>Enhancing the capacity of voluntary services in the community.</td>
<td>Brentwood Council for Voluntary Services / Brentwood Borough Council</td>
</tr>
<tr>
<td>- encourage volunteering in the community</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- enhance the skills and learning within voluntary organisations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop a Healthy Eating Project with an associated Physical Activity programme for young people.</td>
<td>Improved diet and increased physical activity among the young.</td>
<td>Billericay, Brentwood &amp; Wickford Primary Care Trust / Brentwood Borough Council</td>
</tr>
<tr>
<td>Work with the Primary Care Trust’s Improvement Planning Group deliver health improvement initiatives.</td>
<td>More active and healthier population.</td>
<td>Billericay, Brentwood &amp; Wickford Primary Care Trust / Brentwood Borough Council</td>
</tr>
<tr>
<td>Produce public information promoting the various actions above.</td>
<td>Increased public awareness.</td>
<td>Billericay, Brentwood &amp; Wickford Primary Care Trust / Brentwood Borough Council</td>
</tr>
</tbody>
</table>
## Health and Welfare

To ensure that the people of Brentwood Borough have a healthy life and environment.

<table>
<thead>
<tr>
<th>Priorities</th>
<th>Key Actions/Targets 2004/5</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implement the Fuel Poverty Strategy</td>
<td>Reduced households suffering from fuel poverty</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Make direct referrals of vulnerable clients to Essex Energy Efficiencies Advice Centre (EEEAC) in order to access grants for energy efficiency and heating improvements.</td>
<td>Improving the health and warmth of vulnerable people in the community.</td>
<td>Billericay, Brentwood &amp; Wickford Primary Care Trust/ Brentwood Borough Council/ EEEAC/Energy company</td>
</tr>
</tbody>
</table>
Leisure and Culture

To improve the availability of high quality and accessible leisure, recreational and cultural opportunities in the Borough

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the level of public awareness of the wide range of leisure pursuits available within the Borough by:  ■ Continuing to produce and develop Culture Bites  ■ Developing a Cultural /Leisure Services website  ■ Supporting the production of a Young People’s Newspaper in association with the Brentwood Borough News  ■ Liaising with the Libraries information network to ensure availability of accurate local information  ■ Working through the Brentwood CVS to publicise physical activities for the elderly</td>
<td>Increased information and awareness of local leisure facilities and increased participation by local people.</td>
<td>Brentwood Borough Council/Local Media/ Libraries /other local cultural providers</td>
</tr>
<tr>
<td>Examine ways of making leisure facilities more affordable by:  ■ Investigating the possibility of a Brentwood Leisure Card  ■ Researching policies on concessionary charges adopted by local groups and publicising them where appropriate  ■ Looking at pricing structures for community halls  ■ Looking at prices of hire of Brentwood Centre for local groups</td>
<td>Improving the affordability of leisure facilities for appropriate people/groups and increasing participation.</td>
<td>Brentwood Borough Council/ Brentwood Leisure Trust / Sports and Arts Councils</td>
</tr>
<tr>
<td>Implement the Bar ‘n’ Bus Youth Outreach Project in the Borough</td>
<td>Increased provision of facilities for young people</td>
<td>Brentwood Baptist Church/Bar ‘n’ Bus Charity/Brentwood Borough Council</td>
</tr>
</tbody>
</table>
## Leisure and Culture

To improve the availability of high quality and accessible leisure, recreational and cultural opportunities in the Borough.

<table>
<thead>
<tr>
<th>Key Actions/Targets 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Make leisure facilities more accessible to disabled users by:-</strong></td>
<td><strong>Increasing the number of people who can access local leisure facilities.</strong></td>
<td><strong>Local groups representing people with disabilities / Brentwood Borough Council/ Brentwood Leisure Trust</strong></td>
</tr>
<tr>
<td>- Reviewing accessibility of Leisure facilities in the Borough</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Publicising accessibility of cultural facilities as appropriate</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>To respond to residents desire for a cinema facility in Brentwood, by:-</strong></td>
<td><strong>Seeking to establish a local cinema facility in accordance with resident's wishes.</strong></td>
<td><strong>Brentwood Borough Council / Mid-Essex Adult Community College</strong></td>
</tr>
<tr>
<td>- Assessing where there is any possibility of attracting a commercial operation to the Borough</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Examining the possibility of establishing a community cinema with the support of grant funding</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Examining the use of Planning Agreements to support the provision of cinematic facilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Promote the Cycle Race, Brentwood in Bloom, Fun Run, Festival of Sport, Heritage events and other cultural community activities in partnership with others.</strong></td>
<td><strong>Developing a wide and varied range of leisure activities in order to provide the community with the opportunity to enjoy and benefit from their leisure time.</strong></td>
<td><strong>Brentwood Town Centre Partnership/Brentwood Youth Arts Partnership/Brentwood Arts Council/ Brentwood Sports Council/ Brentwood Borough Council</strong></td>
</tr>
<tr>
<td><strong>Develop the programme of activities in the Borough’s County Parks</strong></td>
<td><strong>Increased public participation in outdoor leisure and recreation activities</strong></td>
<td><strong>Brentwood Borough Council/Essex County Ranger Service</strong></td>
</tr>
<tr>
<td><strong>Implement the Cultural Strategy, in particular hosting a stakeholders conference for the purpose of and disseminating the work of the Cultural Strategy</strong></td>
<td><strong>Improving the range of cultural activities available and increasing public participation.</strong></td>
<td><strong>Brentwood Borough Council/ All stakeholders</strong></td>
</tr>
</tbody>
</table>
## Sustainable Development and the Local Environment

To seek to make provision for appropriate sustainable development to meet the needs of the Brentwood Borough, whilst conserving and maximising resources and enhancing the character and environmental quality of the Borough for the benefit of current and future generations.

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implement the Borough Council management plans for parks, public open space, new</td>
<td>Preservation and maintenance of the visual amenity of the Borough.</td>
<td>Bentwood Borough Council/Essex County Council</td>
</tr>
<tr>
<td>recreation sites, woodlands and commons and link, through a local service agreement,</td>
<td></td>
<td></td>
</tr>
<tr>
<td>to the ECC management of country parks.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continue to support and enhance partnerships and volunteer groups in their practical</td>
<td>Enhanced local conservation activities through partnership and volunteer effort and increasing general awareness and public participation.</td>
<td>Bentwood Borough Council/Thames Chase/Volunteer Groups</td>
</tr>
<tr>
<td>conservation activities e.g. tree wardens, countryside management volunteers, Thames</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chase.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support and facilitate the creation of a community park and open space in West</td>
<td>Improved and preserved local open space provision for the community of West Horndon.</td>
<td>West Horndon Park Association/Bentwood Borough Council</td>
</tr>
<tr>
<td>Horndon</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promote and conserve the Hutton Country Park local nature reserve</td>
<td>Preservation and maintenance of the visual amenity of the Borough.</td>
<td>Bentwood Borough Council</td>
</tr>
<tr>
<td>Carry out community consultation for the future development of Warley Country Park</td>
<td>Intelligence for future development arrangement.</td>
<td>Bentwood Borough Council</td>
</tr>
<tr>
<td>Progress the Essex Biodiversity Action Plans</td>
<td>Promoting the conservation and use of natural resources.</td>
<td>Bentwood Borough Council</td>
</tr>
</tbody>
</table>
# Sustainable Development and the Local Environment

To seek to make provision for appropriate sustainable development to meet the needs of the Brentwood Borough, whilst conserving and maximising resources and enhancing the character and environmental quality of the Borough for the benefit of current and future generations.

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<tr>
<th>Key Actions/Targets 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seek to meet the statutory recycling targets of 28%</td>
<td>Increased minimisation, re-use and recycling of waste within the Borough.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Raise awareness of minimisation, reuse &amp; recycling of waste</td>
<td>Increased awareness and public participation in recycling initiatives.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Progress the review of the Brentwood Local Plan including polices on conservation and enhancement of the natural and built environment.</td>
<td>Inclusion of environmental policies for the next 10 years in the planning framework.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Review the Brentwood LA21 Strategy through a public consultation process and develop a new three year strategy</td>
<td>Increasing public awareness and creation of new strategy to pursue environmental and sustainable development initiatives.</td>
<td>Brentwood Borough Council/Community Groups</td>
</tr>
<tr>
<td>Promote the development of Green Procurement Strategies by appropriate Local Strategic Partners.</td>
<td>Demonstrate community leadership to underpin wider environmental/sustainable development priorities.</td>
<td>Brentwood Borough Council/Essex County Council/Brentwood, Billericay &amp; Wickford Primary Care Trust</td>
</tr>
<tr>
<td>Carry out audits of energy and water usage in all Council and Health buildings</td>
<td>Reduced consumption of energy and water resources.</td>
<td>Brentwood Borough Council/Essex County Council/Brentwood, Billericay &amp; Wickford Primary Care Trust</td>
</tr>
</tbody>
</table>
### Sustainable Development and the Local Environment

To seek to make provision for appropriate sustainable development to meet the needs of the Brentwood Borough, whilst conserving and maximising resources and enhancing the character and environmental quality of the Borough for the benefit of current and future generations.

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promulgate and promote eco-footprinting at both the County and Borough level as a</td>
<td>Increased awareness of environment issues</td>
<td>Essex County Council/ Brentwood Borough Council</td>
</tr>
<tr>
<td>way of raising awareness of environmental issues</td>
<td></td>
<td>--------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Work with Brentwood in Bloom Strategy Group and the Town Centre Partnership to</td>
<td>Improved local environment and public participation.</td>
<td>Brentwood in Bloom Strategy Group/ Brentwood Town Centre Partnership/Brentwood Borough</td>
</tr>
<tr>
<td>promote environmental improvements in Brentwood and Shenfield</td>
<td></td>
<td>Council</td>
</tr>
<tr>
<td>Develop partnerships with Ford Motor Company and BT to conserve and enhance</td>
<td>Preservation and maintenance of the visual amenity of the Borough.</td>
<td>Brentwood Borough Council/Fords/British Telecom</td>
</tr>
<tr>
<td>adjacent sites through practical help and financial assistance e.g. St. Faiths,</td>
<td></td>
<td>--------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>La Plata, Warley Gap, Donkey Lane Plantation</td>
<td></td>
<td>--------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>

www.brentwoodfsp.gov.uk
Community Safety

To keep the Borough safe and make it an even safer place in which to live, work and relax by reducing crime and disorder problems

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce all crime and disorder in the Brentwood Town Centre area</td>
<td>Safer High Street Area and control of inappropriate behaviour</td>
<td>Crime and Disorder Partnership</td>
</tr>
<tr>
<td>Reduce the incidence of minority crime and disorder in the Borough</td>
<td>More inclusive community</td>
<td>Crime and Disorder Partnership</td>
</tr>
<tr>
<td>Reduce all fear of crime in the Borough</td>
<td>Safer community through the reduction of the fear of the crime</td>
<td>Crime and Disorder Partnership</td>
</tr>
<tr>
<td>Appoint an Anti Social Behaviour Co-ordinator and reduce instances of Anti-Social Behaviour</td>
<td>Increased intelligence on and action against issues of Anti-Social Behaviour</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Address the issues in the key pockets of crime areas in the Borough</td>
<td>Safer local communities</td>
<td>Crime and Disorder Partnership</td>
</tr>
<tr>
<td>Reduce the incidence of domestic violence in the Borough</td>
<td>Safer local community with reductions in repeat victimisation</td>
<td>Crime and Disorder Partnership</td>
</tr>
<tr>
<td>Reduce the incidence of drug related crime in the Borough</td>
<td>Improved community safety and reductions in the availability of illegal drugs locally</td>
<td>Crime and Disorder Partnership</td>
</tr>
</tbody>
</table>
## Economic Development and the Local Economy

To facilitate the maintenance of a sound economic basis for the Brentwood Borough

### Key Actions/Targets 2004/2005

<table>
<thead>
<tr>
<th>Key Actions/Targets 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Produce a new Economic Development Strategy for the Borough</td>
<td>Focus and list of priorities for economic actions over the next 12 months.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Facilitate the refurbishment of the Chapel High Shopping Centre.</td>
<td>Rejuvenated local shopping facilities and increased local employment opportunities</td>
<td>Halladale/Brentwood Borough Council</td>
</tr>
<tr>
<td>Ensure the economic wellbeing of the town centre is integrated into the High Street Area Transport Study, along with design considerations.</td>
<td>Improved local economy / enhanced environment</td>
<td>Brentwood Borough Council/Essex County Council</td>
</tr>
<tr>
<td>Support the work and activities of the Town Centre Partnership and the Brentwood Chamber of Commerce</td>
<td>Meeting the needs of local businesses in order for them to remain viable and competitive</td>
<td>Brentwood Town Centre Partnership/ Brentwood Chamber of Commerce/ Brentwood Borough Council</td>
</tr>
<tr>
<td>Working with Business Link For Essex in respect of Small/Medium Enterprises.</td>
<td>Supporting the creation and development of new and existing businesses.</td>
<td>Business Link for Essex/ Brentwood Borough Council/ Mid Essex Enterprise Agency/ Brentwood Borough Council</td>
</tr>
<tr>
<td>Working with Mid Essex Enterprise Agency (MEEA), in respect of start ups and micro-businesses.</td>
<td></td>
<td>Brentwood Learning Partnership/ Essex Learning &amp; Skills Council/ Mid Essex Adult Community College/ Brentwood Borough Council</td>
</tr>
<tr>
<td>Help meet the training needs of local businesses and encourage workforce development so that the skills of the labour force meet the needs of employers.</td>
<td>Improved business efficiency and effectiveness through skilled and trained workforce.</td>
<td>Brentwood Learning Partnership/ Essex Learning &amp; Skills Council/ Mid Essex Adult Community College/ Brentwood Borough Council</td>
</tr>
</tbody>
</table>

Outcomes:
- Focus and list of priorities for economic actions over the next 12 months.
- Rejuvenated local shopping facilities and increased local employment opportunities.
- Improved local economy / enhanced environment.
- Meeting the needs of local businesses in order for them to remain viable and competitive.
- Supporting the creation and development of new and existing businesses.
- Improved business efficiency and effectiveness through skilled and trained workforce.
**Economic Development and the Local Economy**

To facilitate the maintenance of a sound economic basis for the Brentwood Borough

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Encourage local businesses to maximise their potential to invest and innovate, particularly in the use of new technologies.</td>
<td>Increased business efficiency and competitive advantage</td>
<td>Centre for Advancement of Manufacturing and Technology</td>
</tr>
</tbody>
</table>
### Transportation

To encourage the use and development of transport facilities which have less reliance on cars and less impact on the environment

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seek to achieve the Local Transport Plan aims of the Essex County Council through the Agency arrangements for the Borough.</td>
<td>Improved local highway infrastructure</td>
<td>Brentwood Borough Council/Essex County Council</td>
</tr>
<tr>
<td>Implement a range of traffic management schemes to provide worthwhile network efficiency measures for all road users.</td>
<td>Improved local transport provision and road safety</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Implement, monitor and review the Brentwood Cycle Plan.</td>
<td>Increased local provision of cycle facilities</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Pursue measures to improve public transport in partnership with others but in particular the bus operating companies.</td>
<td>Improved provision of transport facilities for the non-motorist</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Enforce the Borough's on-street and off-street parking orders relating to parking and administer the Council's off-street surface car parks and on-street resident parking scheme for the benefit of road users, residents and other sections of the community.</td>
<td>Provision of appropriate car parking facilities for residents and shoppers and reduced dangers associated with indiscriminate car parking</td>
<td>Brentwood Borough Council</td>
</tr>
</tbody>
</table>
### Transportation

To encourage the use and development of transport facilities which have less reliance on cars and less impact on the environment

<table>
<thead>
<tr>
<th>Key Action 2004/2005</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Establish a bus services working party to examine local bus service provision generally, and promote and support the Community Transport Partnership.</td>
<td>Improved provision of public transport facilities for the non-motorist</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>In association with the County Council progress to implementation the proposals emerging from the Brentwood High Street Area Transportation Study</td>
<td>Improved shopping and Town Centre Environment</td>
<td>Brentwood Borough Council/Essex County Council</td>
</tr>
<tr>
<td>Implement the ECC approved Minor Capital Schemes Programme within the Borough, including:</td>
<td>Improved local highway infrastructure</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>- A128 Ongar Road/Sandpit Lane/Crow Green Road solid island roundabout</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Crown Street environmental improvement scheme</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- A128 Ongar Road cycle track continuation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- A128 Ongar Road/Coxtie Green Road/Orchard Lane double mini roundabouts scheme completion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Blackmore Road 1st time footway</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Transportation

To encourage the use and development of transport facilities which have less reliance on cars and less impact on the environment

<table>
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<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify and complete the programme of Essex County Council Locally Determined Budget Minor Schemes.</td>
<td>Improved local highways infrastructure</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Implement accident remedial recommendations identified by the Essex County Council under the Accident Reduction 2010 programme.</td>
<td>Reduced local accident statistics</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Identify and implement on behalf of the Essex County Council the agreed programme of special maintenance works to carriageways and footways.</td>
<td>Improved local highway and footway infrastructure</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Encourage 20% of all schools to have adopted a school travel plan by March 2005.</td>
<td>Improved travel and road safety provision for local school children</td>
<td>Brentwood Borough Council / Essex County Council</td>
</tr>
</tbody>
</table>
## Lifelong Learning

To ensure that the residents of Brentwood achieve their potential through education and training and the development of their talents and skills.

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Establish Brentwood Learning Partnership as 'learning arm' of the LSP - widen membership to include primary schools and other private training providers and review administrative support and chairman arrangements.</td>
<td>Encouraging and promoting the benefits of lifelong learning</td>
<td>Brentwood Borough Council/Essex Learning Skills Council/Brentwood Learning Partnership</td>
</tr>
<tr>
<td>Promote 3 learning promotional events in the borough as follows:-</td>
<td>Ensuring access to a greater range of lifelong learning opportunities - particularly in the rural areas</td>
<td>Essex Learning Skills Council/Connexions/Brentwood Schools</td>
</tr>
<tr>
<td>❖ Skills Festival for Years 9 &amp; 10 - to be attended by 3 Brentwood Schools (April)</td>
<td></td>
<td>Mid Essex Adult Community College</td>
</tr>
<tr>
<td>❖ Adult Education Sign Up promotion - (August &amp; September) with displays in 6 community venues</td>
<td></td>
<td>Mid Essex Adult Community College/Brentwood Borough Council</td>
</tr>
<tr>
<td>❖ Making IT project in Warley involving professional artists, primary schools, residents of sheltered housing scheme and new residents of former Warley Hospital site (October) as part of National Family Learning Week (100 people to participate, at least 12 under 16 and 12 over 65)</td>
<td></td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Extend BBC website to include links to all training providers</td>
<td>Ensuring access to a greater range of lifelong learning opportunities - particularly in the rural areas</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Collate and aggregate agreed targets for community learning from bids for specialist school status in Brentwood Schools</td>
<td>Ensuring access to a greater range of lifelong learning opportunities - particularly in the rural areas</td>
<td>Brentwood Learning Partnership/Headteachers</td>
</tr>
<tr>
<td>Re-engineer the BLP Silver Surfers project Extend use of BBC Sheltered Housing Schemes for learning through the 'Outside In &amp; Inside Out' project - target 100 learners of which 60 new learners</td>
<td>Ensuring access to a greater range of lifelong learning opportunities - particularly in the rural areas</td>
<td>Brentwood Learning Partnership/Brentwood Borough Council/Brentwood County High/Mid Essex Adult Community College/Essex ACL</td>
</tr>
</tbody>
</table>
## Lifelong Learning

To ensure that the residents of Brentwood achieve their potential through education and training and the development of their talents and skills

<table>
<thead>
<tr>
<th>Key Actions/Targets 2004/5</th>
<th>Outcomes</th>
<th>Lead/Support Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hold 2 employer business breakfasts</td>
<td>Improving links with employers to ensure that their skills and training needs are met</td>
<td>Brentwood Learning Partnership/Brentwood Borough Council Economic Development/Brentwood Chamber/Essex Learning Skills Council/Town Centre Partnership/training providers</td>
</tr>
<tr>
<td>Identify customer care training needs through the Town Centre Partnership Shopping survey and pass to training providers for action</td>
<td></td>
<td>Brentwood Learning Partnership/Brentwood Borough Council Economic Development/Brentwood Chamber/Essex Learning Skills Council/Town Centre Partnership/training providers</td>
</tr>
<tr>
<td>Basic Skills Awareness Training to be delivered to 2 voluntary organisations in Brentwood - Homestart &amp; SNAP</td>
<td>Improving the basic skills levels of those who lack the levels of literacy and numeracy to enable them to function effectively in employment and society</td>
<td>Mid Essex Adult Community College/Homestart/SNAP</td>
</tr>
<tr>
<td>Extend Learning Fair previously held with St Stephen's in Ingrave to one more church from Brentwood Churches Together</td>
<td></td>
<td>Mid Essex Adult Community College/Churches Together</td>
</tr>
<tr>
<td>Further 60 enrolments on Skills for Life (Basic Skills) programmes during 2004/2005 academic year</td>
<td></td>
<td>Mid Essex Adult Community College</td>
</tr>
<tr>
<td>100 Brentwood residents successfully achieve the national tests in literacy or numeracy</td>
<td></td>
<td>Mid Essex Adult Community College</td>
</tr>
<tr>
<td>Facilitate consultation event to disseminate draft recommendations of Essex LSC Strategic Area Review of Brentwood, Chelmsford and Maldon</td>
<td>Ensuring adequate education and training provision in order that people can secure available employment opportunities</td>
<td>Brentwood Learning Partnership/Brentwood Borough Council/Essex Learning Skills Council</td>
</tr>
</tbody>
</table>
## Social Inclusion

To ensure that the Brentwood Borough is an inclusive community

<table>
<thead>
<tr>
<th>Key Actions/Targets 2004/2005</th>
<th>Outcomes</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Develop and/or review Social Inclusion Policies for all Partners in the Local Strategic Partnership</td>
<td>The promotion of social inclusiveness and diversity with all local public service providers.</td>
<td>All Partners</td>
</tr>
<tr>
<td>Assess updated census data to establish baseline information regarding the BME community in Brentwood</td>
<td>Gather local intelligence to assist with future planning and delivery of services to BME communities.</td>
<td>Brentwood Borough Council</td>
</tr>
<tr>
<td>Achieve the following specific targets in relation to the themes identified:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Poor Housing - carry out a Housing Needs Survey</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Ethnicity - Run hazard analysis workshops for food handlers for whom English is not their first language</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Disability - Establish a Disability Sports Forum</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Poor Health - Develop a GP referral scheme to include a broad range of health improving activities.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- High Crime Environments - Reduce the incidence of crime in the High Street and other identified pockets of crime.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The promotion of social inclusiveness and diversity with all local public service providers.

Billericay, Brentwood & Wickford Primary Care Trust/ Brentwood Borough Council/ Brentwood Crime & Disorder Partnership
# Communication

To inform, consult and communicate with all sections of the community in order to develop a mutual understanding

<table>
<thead>
<tr>
<th>Key Actions 2004/2005</th>
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</thead>
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<tr>
<td>Promote public awareness of the LSP and the Community Strategy using the agreed LSP logo</td>
<td>Increased public awareness and recognition of the Local Strategic partnership in the community.</td>
<td>Brentwood Borough Council/LSP Steering Group</td>
</tr>
<tr>
<td>Organise a formal launch of the Community Strategy</td>
<td>Establishment of the strategy for effective partnership working.</td>
<td>Brentwood Borough Council/LSP Steering Group</td>
</tr>
<tr>
<td>Establish a LSP website with links to partner organisations</td>
<td>Improved access to information and inter service communication.</td>
<td>Brentwood Borough Council/LSP Steering Group</td>
</tr>
<tr>
<td>Produce a public information leaflet on the role, purpose and priorities of the LSP</td>
<td>Increased public awareness and recognition of the Local Strategic Partnership in the community.</td>
<td>Brentwood Borough Council/LSP Steering Group</td>
</tr>
<tr>
<td>To report to the public on the achievements of the LSP in April 2005</td>
<td>Formal review of achievements to assist future planning on a rolling basis.</td>
<td>Brentwood Borough Council/LSP Steering Group</td>
</tr>
</tbody>
</table>
Local Strategic Partnership - Working Together for Brentwood