a better quality of life for brentwood

The Local Agenda 21 Strategy for the Borough
a better brentwood
THE LOCAL AGENDA 21 STRATEGY FOR THE BOROUGH

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The following definitions are provided to explain various terms used throughout this Strategy.

**Sustainable development**
“Development which meets the needs of the present without compromising the ability of future generations to meet their own needs.”

**Agenda 21**
A global action plan for achieving sustainable development, which was agreed at the Rio de Janeiro Earth Summit in 1992. It recommended that all countries should produce national and local Agenda 21 plans.

**Local Agenda 21**
Two thirds of the actions outlined in Agenda 21 require the actions at a local level. Councils are asked to initiate the Local Agenda 21 process but they should work with the community to establish priorities for action, as these will be different in different parts of the country. These will include social and economic factors as well as environmental factors. The Strategy should contain an Action Plan.

**Quality of life**
Quality of life depends on the balance between social, economic and environmental factors to ensure that everyone has the opportunity to live safe, healthy lives, access to employment and a decent environment.

**Biodiversity**
Biodiversity is the variety of plant and animal life in a given area. It includes the different habitats and how they link together.

*Local school children plant crocuses at Shenfield Library*
introduction

This is Brentwood’s first Local Agenda 21 Strategy. It sets out actions that need to be taken to help achieve sustainable development within the Borough. It has been produced following public consultation which helped identify what people felt were the main issues affecting their quality of life.

Where does this come from?
One of the central documents produced at the United Nations “Earth Summit” in 1992 was the Agenda for the 21st century. This aimed to develop a plan by which everyone could work towards more sustainable development. It recognised that sustainability was about more than just environment protection, it also included economic and social factors. If basic socio-economic needs are not being addressed people will not be concerned about wider environmental issues.

It identified the important role local communities have and recommended that councils consult their residents and businesses to develop a local sustainability plan; this is Local Agenda 21. This document is Brentwood’s contribution to that process.

Global to local
Many sustainability issues are global in scale, for example, climate change, the actions of multi-national corporations, wildlife loss etc. This scale is often daunting, making it difficult to see how we can have any impact ourselves. However if everyone gets involved in their Local Agenda 21 process we can make a real difference.

The Government’s position
In 1999 the Government published “A Better Quality of Life”, a strategy for sustainable development for the UK. This identifies four main objectives to be addressed to bring about sustainable development. These are:

- social progress which recognises the needs of everyone;
- effective protection of the environment;
- prudent use of natural resources;
- maintenance of high and stable levels of economic growth and employment.

The Local Government Act 2000 gives local authorities a new power to do anything they consider likely to promote or improve the economic, social or environmental well-being of their area. The Act requires every local authority to prepare a community strategy for promoting these issues and contributing towards achieving sustainable development within the United Kingdom.
The Council's responsibilities
Brentwood Borough Council is one of the largest employers within the Borough, a major purchaser of goods and services and a significant land and property owner/manager. The Council therefore has a significant contribution to make to sustainability and the Local Agenda 21 process. The Council must monitor its sustainability performance to see how it can be improved. A key part of the Best Value process is to consider the sustainability impact of each activity. Indicators also can be set that will show clearly how certain key areas change over time.

Part of the Council’s role is to build effective partnerships with other organisations in the public and private sectors be they other local authorities, Parish Councils, the County Council, businesses, schools or other community groups.

Where does LA21 fit in relation to other documents?
Local Agenda 21 cuts across many issues. Much work has already been undertaken to improve aspects of quality of life within Brentwood and this Strategy has drawn from a number of other documents. These include:

Brentwood’s Community Plan 2000-2005 - “Facing the Future”
Brentwood Local Plan - the policies for determining planning applications etc.
Crime and Disorder Reduction Strategy and individual action plans
Health Improvement Plan - Produced by the Health Authority
Brentwood Cycle Plan
Waste Plan
Essex Local Transport Plan
Fuel Poverty and Home Energy Conservation Strategy
Housing Strategy
Economic Development Strategy

King George’s Playing Fields
The Local Agenda 21 process
This Strategy was developed following public consultation. A series of public meetings was held which identified issues that were felt to be particularly important for quality of life and these were incorporated into the draft Strategy. The draft Strategy was then sent out for consultation, the feedback from which has been incorporated into this final document.

A summary of points raised during the public consultation:

**Town Centre** - Concern at the quality of the High Street area both in terms of the range of shops and its appearance, with particular views expressed regarding the licensed premises.

**Transport** - Good communications links via motorways and rail, however public transport generally felt to be poor, especially in the parishes. Traffic congestion was seen as a major problem.

**Green Belt** - There was a strong desire to protect the Green Belt and countryside area around the Borough. However this does limit the ability to build additional housing etc.

**Housing** - Shortage of affordable housing

**Community** - In general felt that the Borough had a clear identity and a good community spirit, which could be built upon. Local Councillors take their environmental and sustainability responsibilities very seriously, and are tasked with approving the Council’s strategic aims and objectives in relation to these issues.

The Council also has an Officer Working Group to review the Council’s own performance.

To ensure that the views of the wider community are reflected in the way Council services are provided, a general residents survey was conducted on behalf of the Council by MORI during the latter part of 2000. Questions on sustainability formed part of this survey and the results will assist this Council in further developing its approach to sustainability.

Now the Strategy and Action Plan have been adopted by the Council it is necessary to ensure that the actions are implemented. An Annual Review will be undertaken to monitor progress made in implementing the Action Plan. It will also provide an opportunity to make changes to the Strategy should circumstances dictate. It is proposed that this Strategy will be substantially reviewed after 3 years.
Resources
Implementing many of the actions requires resources both in terms of people and finances. The implementation is not just the responsibility of Council; it requires everyone to play their part, including businesses, communities and individuals.

Getting involved
If you want to get involved in helping to implement the actions or require further information please contact:

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strategic objectives

All of the aims, objectives and proposed actions in the Local Agenda 21 Strategy flow from the Council’s strategic objectives set out in the Borough’s Community Plan, “Facing the Future”.

This Strategy seeks to develop these overall objectives further within the context of quality of life and sustainability.

The overall strategic objectives are:

Housing and social inclusion
To ensure that everyone in the Brentwood Borough has access to appropriate local housing by:

- Optimising the use of Council and privately owned land and property to produce affordable social housing
- Ensuring the proper management of a comprehensive housing service to tenants and applicants for housing
- Ensuring that sufficient land is available to meet foreseen local housing needs, recognising the need for variety and environmental sensitivity
- Continuing to develop links with other care organisations, including Essex County Council Social Services and the Brentwood Primary Care group.

Health and welfare
To ensure that the people of the Borough have a healthy life and general environment by:

- Removing or controlling those adverse factors affecting the health and welfare of local people in both the living and working environments, by educating, advising and enforcing statutory duties and discretionary powers
- Seeking to ensure that the fullest range of health and welfare services is available to meet the needs of Brentwood’s residents
- Improving access to high quality health related services
- Working in partnership with other organisations and agencies to promote and improve health and social care in the Borough, and to assist where possible with the needs of the frail, the elderly and people with disabilities.
Leisure and culture
To improve the availability of high quality and accessible leisure, recreational and cultural opportunities by:

- Encouraging local people to pursue appropriate leisure activities in order to improve their personal well being and their quality of life
- Ensuring that sport and leisure facilities/activities are accessible to everyone, including people who are elderly and those with disabilities
- Developing a wide and varied range of leisure activities and facilities in order to provide the community with the opportunity to enjoy their leisure time
- Developing a local cultural strategy based on the needs of the local community and which addresses the full range of cultural needs and promotes fair access for all.

Sustainable development and the local environment
To seek to make provision for appropriate housing, employment and other development to meet the needs of the Borough, whilst conserving and maximising resources and enhancing the character and environmental quality of the Borough for the benefit of current and future generations by:

- Preserving the environment and visual amenity of the Borough through the appropriate maintenance of parks, trees, verges and open spaces
- Promoting the conservation and sustainable use of natural resources both inside and outside the Council’s sphere of operations
- Promoting the conservation and enhancement of the natural and built environment
- Promoting the minimisation, reuse and recycling of waste and the sustainable disposal of waste from all sources
- Raising awareness of environmental issues in the Borough

Community safety
To keep Brentwood safe and make it an even safer place in which to live, work and relax by reducing priority crime and disorder problems, by:

- Maintaining a Crime and Disorder Reduction Strategy which gives best value for money and reduces the social and economic costs of crime and disorder
- Working in partnership with all organisations that have a role in reducing crime and disorder and their causes
- Continuing to involve the community and consult with it on Crime and Disorder issues
- Acknowledging that some people in the community are especially vulnerable and that we have a particular responsibility to them
Economic development and the local economy
To facilitate the maintenance of a sound economic base for the Brentwood Borough, by:

- Providing, where possible, for the needs of existing local businesses in order for them to remain viable and competitive
- Facilitating the creation of new businesses
- Assisting in the provision of advice and guidance for local businesses
- Help in meeting the training needs of local businesses
- Co-operating with other organisations and agencies involved in economic development
- Working in partnership with the business community, and business support agencies

Transportation
To encourage the use and development of transport facilities which have less reliance on cars and less impact on the environment, by:

- Reducing the number, length and time of journeys
- Encouraging more travel by rail, bus cycling and walking
- Improving accessibility to local facilities and services, including health facilities
- Achieving a better integration of public transport facilities with private transport and cycling and walking facilities
- Reducing the dangers associated with travel
- Promoting the access and transport needs of disabled people and to maintain and improve the Shop and Parkmobility schemes

Warley Business Park
part 1 - the strategy

This section looks at those subject areas felt to be of key importance in relation to our quality of life in Brentwood. Each section reviews the current issues and sets some targets for improvements to be made.
natural environment and biodiversity

Aim
To protect and enhance the natural landscape and to increase the wildlife in the Borough by working in partnership.

Issues
The Green Belt and the countryside are extremely important, giving the Borough much of its character. It is hard to quantify the value of the countryside. However it does provide direct employment, for example through agriculture and liveries, indirect employment such as the servicing of these businesses. Attractive location increases the value of properties situated in them. The health benefits of countryside recreation, both physical and mental, are as important as participating in exercise and relaxation.

However being in the Metropolitan Green Belt means there is a range of pressures on the natural environment. In the past, agricultural changes, and events such as Dutch Elm Disease have led to the loss of many wildlife habitats and landscape features. Urban expansion has an unavoidable impact on the natural environment, although the Council has sought to minimise the harm, particularly on the most significant landscapes and habitats.

The Borough contains:
- Three Sites of Special Scientific Interest (SSSI)
- Over 100 Wildlife Sites (formerly Sites of Importance for Nature Conservation)
- Three Scheduled Historic Parks and Gardens
- Five rural Conservation Areas
- Part of the Writtle Forest Ancient Landscape.

Landscape features need to be maintained or newly created to replace those lost in the past, and habitats provided for wildlife. While this is important in the designated areas, it is essential in the wider countryside as the past losses have often been greater. This requires partnership working with landowners and those agencies which can provide advice and grant aid. These include the Countryside Management Service, Essex County Council, Essex Farming and Wildlife Advisory Group, MAFF and the Essex Wildlife Trust. Much of the southern half of the Borough is within the Thames Chase Community Forest and receives further targeted support.

As a landowner, Brentwood Borough Council must ensure that its own sites are managed sympathetically for wildlife. Several sites are in the Woodland Grant Scheme or the Countryside Stewardship Scheme and management plans are being prepared for others. Work is underway to designate Hutton Country Park as a Local Nature Reserve.

The first phase of the Essex Biodiversity Action Plan, published in 1999, identified habitats and species needing protection and the action required to ensure their survival. Brentwood Council is committed to implementing those plans relevant to the Borough. To do this we need to work together with organisations such as Essex County Council, Essex Wildlife Trust and English Nature, as well as farmers and other landowners.
Brentwood has identified six species that are felt to be natural features of the Borough. They are:

**Hornbeam** - A tree particular to the south east of England, which, because it is usually coppiced, needs to be managed

**Kingfisher** - Kingfishers breed in the Borough, but are dependent on the appropriate management of their riverside habitats

**Water vole** - A species subject to a 90% decline in recent years, it occurs in the Borough but like the kingfisher needs to have its habitat protected

**Heather** - Many people only associate heather with upland moors, however Essex used to contain significant areas of heath. A few small areas remain in Brentwood and active steps are being taken to manage these and enlarge them

**Orange fox-tail** - A rare grass which currently occurs in Curtis Mill Green SSSI, which it is hoped will benefit from improved management

**Wood ants** - Occurring in a number of woods, these large ants, living in big nests, represent the importance of such sites for smaller animals such as insects, a major component of our biodiversity

**Objectives**

To seek to implement the relevant sections of the Essex Biodiversity Action Plan

To ensure landowners receive help and advice about managing sites for wildlife and for developing landscape improvement schemes

To produce and implement management plans for all of the Council’s countryside sites

To raise public awareness of, and participation in, the need to preserve the local and wider environment

To continue to protect the extent and character of the Borough’s Green Belt through the implementation of the Council’s land use planning policies

To produce Countryside Character Maps to replace the existing Special Landscape designations

To conserve, enhance, and manage Protected Lanes in the Borough.
leisure and culture

Aims
To improve the availability of high quality and accessible leisure, recreational and cultural opportunities, available to everyone and to encourage participation in activities to improve personal well-being and quality of life.

Issues
Leisure and cultural activities have particular importance regarding quality of life as they can promote physical and mental well-being. Success in sport and other activities can help build local pride.

Brentwood is fortunate to have many built and natural facilities, both public and private, which enable people to enjoy their everyday lives and particularly their leisure time.

These facilities provide the opportunity for community and social development and the facilities themselves should be managed to maximise their sustainability.

Many leisure and cultural facilities have particular significance because of their use of large areas of land, energy and water and the distance users may travel to reach them. Providers need to consider how to manage their facilities with sustainability in mind. The new countryside sites around the urban centre of Brentwood should help reduce the need for people to have to travel to sites. The development of routes for cyclists and horse riders should also help.

Sports centres are large users of energy and water and steps need to be taken to eliminate waste. An energy audit of the Council’s Brentwood Centre has already been carried out and measures implemented. During 1997 the Brentwood Centre used approximately 20000 cubic metres of water. This was well within the published benchmarking information from the industry. Notwithstanding this the usage level will be examined to see if it could be reduced further.

Over the last few years the Council has gradually developed a number of partnerships with other agencies in order that initiatives associated with health, environment, community safety and community development can be developed through leisure and cultural facilities’ activities.

Consideration needs to be given to the management of parks and open spaces regarding the use of chemicals, peat-based products and green waste. Opportunities for improving wildlife provision on appropriate sites should also be investigated.

Allotments within the Borough are important for quality of life. They provide an opportunity for people to grow cheap, often organic food whilst providing exercise and a social setting.

Brentwood Centre, Doddinghurst Road
Objectives
To produce a Cultural Strategy that will contribute towards quality of life issues, including social inclusion, life long learning, promoting health, sustainability and community development

To examine the level of water usage at the Brentwood Centre and other leisure facilities and investigate if it could be reduced further

To minimise green waste produced as a result of management of public open spaces

To promote access and travel to leisure sites and facilities by means other than car

To follow environmentally friendly methods of grounds maintenance, which will include minimising the use of chemicals, peat-based products and water saving

To involve local communities in the development of new countryside sites and with the management of existing sites

To work towards developing the concept of a “Green Ring” of walking, riding and cycle routes around the Borough

To continue and expand the existing health promotional schemes e.g. Prescription for Health, Cardio-Rehab and Walking for Health.

Football at the Brentwood Centre
local economy

Aim
To ensure a strong, diverse local economy where an increasing amount of local expenditure is retained locally.

Issues
Brentwood’s local economy is generally very strong with low levels of unemployment. There is a predominance of service sector employment. There are significant levels of in and out-commuting. The strong demand for premises leads to relatively high commercial rents, particularly for offices. The Green Belt limits the opportunities for new development. Brentwood’s strategic accessibility and proximity to London suggest that development pressures will remain.

There are factors causing concern. The Borough’s shopping areas face stiff competition from nearby larger centres. This has led to the loss of a number of businesses, with particular concerns expressed regarding Brentwood High Street. The Town Centre Partnership was launched in January 2000 to help promote the town centre, support local businesses and to improve the appearance of the area. It comprises representatives from the Council and local businesses, including the Chamber of Commerce, working together to implement an Action Plan aimed at promoting the town centre area and supporting local businesses.

Support is also required to help the shopping areas in Shenfield and Ingatestone together with the smaller parades of shops around the Borough. This will need to involve working with the local businesses.

Rural shops are also struggling to survive. Some are eligible for rate relief, in some cases up to 100%. Consideration also needs to be given as to what further help could be given. Initiatives such as Brentwood in Bloom can be used to enhance the appearance of these areas, and help encourage more people to use them. A Town Centre Landscape Plan is being developed to identify areas in need of enhancement. It is hoped that local businesses will help to sponsor some of these projects.

Widening the choice of local employment opportunities would reduce the need for long distance commuting and facilitate journeys to work by a choice of transport modes. The protection of the Borough’s Green Belt limits the opportunities for the provision of new employment land.
The Council needs to maximise local employment opportunities through the re-use and conversion of existing land and buildings such as the BT office redevelopment on the former St. Faith’s hospital site.

The re-use of rural buildings for employment and community purposes will help achieve sustainable rural communities.

Consideration will need to be given as to the impact of changing working and shopping practices, for example through teleworking and shopping on the Internet. The latter in particular could mean continuing changes to the main shopping areas.

In 1999 four very successful Farmers’ Markets were organised at Calcott Hall Farm. These provided opportunities for producers mainly from Essex to sell direct to the public. The workload involved in their organisation meant that they were not run in 2000. It is hoped that they can be held again in the town centre.

Objectives
To produce the annual Economic Development Strategy
To develop the Town Centre Partnership
To develop other initiatives to support the other shopping areas within the Borough
To seek to maximise local employment opportunities
To develop a Farmers’ Market in the Town Centre.
community safety

Aim
To work in partnership with all of the relevant agencies to ensure that crime and disorder is reduced to a minimum.

Issues
Crime and the fear of crime have a major impact on people’s quality of life. Excluding the major impact on victims themselves, fear of crime may stop some going out at certain times or mean that they may drive rather than walk or cycle.

Although crime levels are not high in Brentwood, there are concerns about issues, such as the perceived late night problems arising from the number of licensed premises in the High Street. Also whilst CCTV was felt to have helped reduce the incidence of crime it was also felt to have resulted in a reduction of the number of police on the beat.

“Keeping Brentwood Safe - A Crime and Disorder Reduction Strategy”, published in April 1999, was produced jointly by Brentwood Borough Council, Essex County Council and Essex Police. Produced following analysis of levels and patterns of crime and disorder within the Borough, it aims to achieve a permanent reduction in the number of incidents. It identified six target areas; the High Street area, Pockets of Crime, Domestic Violence, Youth Crime, Driver Behaviour and Fear of Crime. Action Plans have been developed by the relevant agencies, setting out measurable actions designed to reduce crime levels in the target areas.

Pockets of Crime are areas where there are proportionately higher levels of crime. These are being tackled jointly by the Police, Council Members and Officers and other interested parties. This approach has had a significant impact already. Opportunities for extending CCTV into other areas are also being considered.

Planning policies can help achieve a safer environment by incorporating the principles of “Secure by Design” in formulating policies for the Replacement Local Plan and through consultations with the Police Architectural Liaison Service on development proposals in the Borough.

Objectives
To continue implementing the Crime and Disorder Strategy and its associated action plans to achieve significant reductions in crime and the fear of crime in target areas
To produce an Anti-Social Behaviour Policy for Council-owned housing
To seek to install CCTV in appropriate locations
To promote “Secure by Design” in new developments.
promoting health

Aim
To ensure that local health provision meets the needs of residents and that people are encouraged to lead a healthy lifestyle.

Issues
There has been much concern over local health provision, particularly the loss of local provision following the closure of the Minor Injuries Unit at the Brentwood Community Hospital and the Accident and Emergency Department at Harold Wood Hospital. This means that most patients and visitors have to travel to Oldchurch, Basildon or Broomfield Hospitals. None are easily accessible, particularly by public transport.

The Council acknowledges the need to work in partnership with health agencies and, in particular, the identification of issues which are best achieved through a multi-agency approach.

A Business Case for the Community Hospital is currently being developed and it is hoped that this will lead to an expansion in the services that it provides. The Brentwood Health Review seeks to ensure that as many services as possible are provided locally. Although this would not include Accident and Emergency services it would be beneficial to many.

The Review is also seeking to reduce social isolation by developing a Community Transport Service for elderly and disabled people and their carers.

It is important to ensure people are encouraged to lead a healthy lifestyle. A key aspect is the need to take sufficient exercise.

Objectives
To support the targets of the Brentwood Health Plan including extending the services provided at the Brentwood Community Hospital

To develop, in consultation with health professionals, a clear statement about the role of all agencies in improving health

To investigate providing a community transport service

To establish clear health targets for the Borough Council following consultation with the health agencies

To promote initiatives for promoting health through physical activity.

Walking for Health
green purchasing

Aim
To reduce the environmental and social impacts caused by the purchase of products by the Council and others.

Issues
The environmental effects of purchasing are to some extent all-pervasive in that everything purchased has some environmental and social impacts through its creation, distribution, use and disposal.

Brentwood Council, with its public profile, should be seen to promote the use of sustainable products wherever possible. To achieve this a green purchasing strategy will be developed. This will need to be done centrally. It will also have to consider the fact that more expensive items may well perform better and therefore work out cheaper in the long term.

Actions are already occurring. The Brentwood Borough News is produced on 100%-recycled paper. New electrical equipment such as computers and photocopiers are specified to include energy saving features. The Council reuses much of the material produced in maintaining roads. Low sulphur diesel fuel is used for the Council’s vehicles, and only biodegradable cleaning materials are used for removing posters and graffiti. The home composters and plastic sacks are made from recycled plastics.

We all need to support the local economy by buying goods and services from local businesses where possible. As well as supporting the local economy it can reduce the number of vehicle movements required.

When specifying for contracts consideration should be given to improving sustainability, for example specifying wood from sustainably managed forests, or using techniques to improve energy efficiency.

If everyone adopts the principles of buying goods that are more sustainable and where possible locally produced or purchased significant sustainability improvements could be achieved. Businesses have an important role in helping to promote the use of more environmentally friendly products.

Objectives
To develop a Council green purchasing strategy to ensure that the most sustainable products are purchased, where possible and appropriate

To promote the wider use of sustainable products

To encourage local businesses to review their purchasing policies.
managing waste

Aim
To meet the government targets for recycling and to reduce the production of waste.

Issues
Essex is rapidly running out of landfill sites for rubbish and Government and European Union targets require increasing levels of recycling and waste minimisation.

Brentwood Borough has already achieved a high UK domestic recycling rate, which in 1999/2000 was 23%. This comprised the Council’s own efforts as Waste Collection Authority (13%) with the balance achieved by the County Council’s Civic Amenity Sites.

Brentwood is working towards a “three-stream” strategy, of separate kerbside collection of (a) compostables (organic/putresibles), (b) dry recyclables and (c) residual waste. In August 2000 the Government announced its financial assistance for waste recycling for the first time. It is hoped that this is the start of a real commitment by the Government to stimulate the poor market prices of recycled materials.

A business plan for the kerbside collection of the three streams is in place, ready for implementation subject to funding. It is possible that this may be phased, starting with the separate collection of putresibles, probably alternating on a fortnightly basis with the existing kerbside paper collection service.

The Government in their June 2000 Waste Strategy document has defined the minimum targets in tandem with the European Union Landfill directive. These are:

- by 2001 recovery by recycling and/or composting of 25% of household waste;
- by 2010 recovering value from 45% of municipal waste and reducing biodegradable municipal waste landfill by 75% of the 1995 level;
- by 2015 recovering 2/3 of our municipal waste at least half of which should be recycling or composting.

Achieving these targets is not entirely in the Council’s hands, and will require considerable progress on disposal from the County Council. Joint discussions are in progress to move these issues forward. These are however to a large degree dependent on the County’s Final Waste Disposal Strategy. A key factor in managing waste is to raise awareness of the Waste Hierarchy. The first priority is to avoid producing waste, then consider whether it can be re-used or repaired, then recycle what is left (including composting). Landfill should be seen as a last resort.

Paper Round, newspaper recycling scheme
To continue to improve levels of recycling and to reduce waste there needs to be information and education. Also the importance of minimising the production of waste needs to be more widely understood.

Some businesses have already begun addressing how they can reduce levels of waste. There are other opportunities to extend this. It is important to raise awareness as to the savings that could be achieved as well as PR benefits. There needs to be opportunities to spread good practice, for example through establishing a Waste Club.

Objectives
To meet the Government’s targets for domestic waste management
To work with local businesses to promote waste minimisation through a Waste Club
To promote the need to increase the levels of recycling and reduction
To promote increased recycling within the Town Hall.

Drinks can recycling scheme
Aim
To seek to control pollution to the air, land and water to try and ensure an acceptable environmental quality standards for those media.

Issues
Air quality
Air quality is important as it has a major impact on the respiratory health of local residents as well as implications regarding greenhouse gases.

An air quality review within the Borough has been undertaken recently. It concluded that air quality standards generally were satisfactory although nitrogen dioxide and Particulate Matter (PM10) near to heavily trafficked roads such as the M25, A12 and A127 were higher. The Council is considering what further investigations and actions could be taken.

In general residents’ complaints are normally about localised pollution episodes such as odours and smoke from residential and commercial premises. The Council enforces the nuisance provisions of the Environmental Protection Act 1990.

Noise
Public consultation has shown that transport noise is of particular concern especially from motor vehicles and aeroplanes. Neighbourhood noise is also a concern, so in addition to the normal enforcement of noise nuisance the Council has introduced a pilot out of hours service on Friday and Saturday nights.

Contaminated land
The Council is formulating a Contaminated Land Strategy, which will identify land which may be contaminated and then investigate it. A Contaminated Land Register will be compiled in due course. Normally the remediation of contaminated land will be carried out as part of the planning and redevelopment process when land use changes although proactive procedures are now available to deal with contaminated sites.

Water pollution
The Environment Agency is the main body dealing with water pollution issues. However the Council deals with isolated pollution episodes to minor watercourses such as pollution from small rural treatment systems.

The Council has in the past supported the provision of first time mains drainage where it has been a cost effective option. It continues to recognise the need for this, and will review priorities for future provision and seek to get the sewerage undertakers to implement these.

Objectives
To complete the Brentwood air quality review and implement its findings
To formulate a contaminated land strategy
To continue to press the sewerage undertakers for first time sewerage systems as financial resources permit in those parts of the Borough without such a facility.
energy

Aim
To reduce the environmental impact of energy use and seek to ensure that every household has access to affordable warmth.

Issues
As most energy is gained from burning fossil fuels, its use is a major contributor in the production of greenhouse gases, as well as other pollutants. If there is to be any significant reduction to the threat of climate change we must improve the efficiency of our energy use. This not only has environmental benefits but social and economic ones due to the financial savings that can be made.

At the 1997 Kyoto Summit developed countries agreed to reduce emissions of six greenhouse gases by 5.20% below 1990 levels by 2012, with the UK increasing its contribution to 12.5%. The Government set a goal of reducing carbon dioxide emissions by 20% by 2010. Whilst some of this will be achieved by increased use of gas powered generators, the Government recognises the need to increase the percentage generated by renewable sources.

The Council has begun taking action to improve energy efficiency. Consultants have carried out energy audits of the Town Hall, Brentwood Centre, Merrymeade House and the Council’s sheltered housing. Recommendations have begun to be implemented as finances allow.

The two main issues around domestic energy use are:

- reduction of the environmental impact of energy use, particularly emissions of carbon dioxide;
- ensuring that every household has access to affordable warmth.

Fuel poverty occurs when a household needs to spend more than 10% of total disposable income on total fuel bills. The Council has adopted a Fuel Poverty Strategy to address the issue within the Borough. In its own housing stock improvements are being made to the energy efficiency of the lowest rated properties. Work has included providing improved loft and cavity wall insulation, low energy light bulbs and double-glazing. In the past five years the average National Home Energy Rating (NHER) has improved from 4.54 to 6.03 (on a 1 to 10 scale) as a result of the Council’s investment.

In the private sector the Council is promoting take up of grants and discounts to all residents in partnership with other authorities and contractors to provide energy conservation measures as part of a successful Home Energy Conservation Action bid.
Objectives

To establish energy usage in Council owned buildings to form a baseline for future comparison

To ensure all Council owned and occupied buildings have energy assessments undertaken within 4 years

To carry out stock condition survey to gather information on energy efficiency of private sector houses

To provide energy efficiency/fuel poverty training to Council staff, parish councils and other community based staff

To identify energy improvement measures for the 187 properties with NHER of less than 4

To improve the energy efficiency of non-Council owned dwellings by promoting and providing grants for the installation of energy efficiency measures

To provide information advice and education for all residents with regard to the efficient use of energy within the domestic sector

To include measures relating to energy efficiency/economy in the redevelopment of new community buildings at Merrymeade and Warley.

Doubled-glazed windows are an important energy efficiency measure.
built environment

Aim
To provide for the economic, social and cultural needs of the Borough whilst protecting, conserving and enhancing the character and quality of the built environment.

Issues
Everyone should have access to housing that is dry, warm and meets the needs of those living in it. This is a fundamental factor affecting people’s quality of life. Poor housing stock can be particularly wasteful in terms of energy use. This must be set against a background of this being a Green Belt borough.

To protect the Borough’s Green Belt the best use must be made of the land already allocated for development to meet the continuing necessary development requirements. This is in line with the Government’s aim to prioritise the use of urban brownfield sites. However, it is equally important to preserve the quality of Brentwood’s built environment, for example, by protecting listed buildings and urban conservation areas, maintaining the wedges of Green Belt extending to the urban centre and areas of urban woodland and open space.

Urban quality also demands improved building design and layout, and minimising social exclusion by maximising equality of choice and opportunity. The Council and its partners, therefore, need to work together to provide greater housing choice, wider employment opportunities and improved access to services and facilities.

The interaction of different elements of a community can influence its sustainability, with the issue of different tenures being critical. The Council can anticipate need and respond actively with regard to its own housing service, but must seek to influence, promote and facilitate responses to housing issues in the wider community. The increasing tendency to build new 3 storey dwellings increases difficulties for people with disabilities or the elderly who may rather see more bungalows.

The response to these issues is considered in the production of the Council’s corporate policy documents, including the annual Housing Strategy, Economic Development Strategy, and the Brentwood Replacement Local Plan.
The design and construction of buildings is very significant. Good design and specification of materials can make major improvements to energy efficiency, resource use and health. New buildings should be designed to be as energy efficient as possible, using a variety of measures - good insulation, careful orientation, passive and/or active solar gain, alternative energy sources, efficient heating systems and natural shelter. The building itself can be viewed as a green resource, at a technical level by, for example, recycling its own waste water, or at an ideas level by demonstrating and interpreting green ideas.

Higher insulation values and energy measures are proposed in the next revision of the Building Regulations.

As buildings become better insulated and the energy used to heat and light reduces, the amount of energy taken to make the materials and construct the buildings becomes more significant. Where possible materials should be used that are from renewable and not finite and diminishing sources, to preserve the world’s resources.

Flooding is a significant issue in urban catchments. A key factor is the increased speed of run off as a result of more land being surfaced. When considering new development proposals consideration should be given to using techniques such as porous paving to create sustainable drainage systems.

**Objectives**

To achieve the best use and prioritisation in the development of existing urban brownfield sites

To maximise the opportunities for providing rented social housing

To ensure that sustainability matters are addressed in any briefs for development of Council-owned buildings and land

To respond quickly to graffiti and vandalism on Council-owned buildings and estates

To adopt policies which minimise homelessness, and the length of time homeless people remain in temporary accommodation awaiting rehousing or a decision on statutory duty.
transportation

Aim
To develop in partnership an integrated provision of local transport opportunities to ensure more balanced opportunities exist between cars, public transport, cycling and walking.

Issues
Essex County Council is the Highways Authority and Brentwood Council is its agent for most highway functions. The County Council therefore provides the Borough Council with most of the funding for traffic schemes and maintenance.

During the public consultation most people felt that the main road network and the rail links to London were good. However they were concerned at the levels of congestion, and the poor public transport links away from the main rail lines particularly in the parishes. The Essex Local Transport Plan acknowledges that the proximity to the motorway network and the high level of car ownership within the Borough leads to a high demand for car trips.

The High Street is a major concern, as it combines being the main shopping centre, a main through route and a Principal Urban Distributor. The production of a High Street Area Study is seen as the highest priority to address this.

In support of the Local Transport Plan, the strategy for the Borough places emphasis on the following core areas:

- Overall reduction in the number, length and time of journeys
- More travel by rail, bus, cycling or walking
- Less dispersed development pattern
- Rail and road networks more closely aligned to the emerging development pattern
- Improved accessibility of town centres
- More closely integrated public transport networks and services, with private transport and with cycling and walking facilities
- Less local, area-wide and global environmental damage caused by transport provision
- Reducing the dangers associated with travel
- More socially and geographically equitable accessibility.

Cycling is encouraged from an early age
**Buses**
The Council is working with the First Bus Company to develop the Quality Bus Partnership. Initially this is considering the 724 route from Pilgrims Hatch to Brentwood Station. It aims to provide new buses with a lower floor to improve accessibility, together with new bus stops including electronic information on bus arrivals. It is hoped that these improvements will stimulate use of this route.

**Cycling**
Brentwood currently has a low level of cycling compared to other districts within Essex. Historically there were few opportunities to develop a cycle network as the main roads into the centre are comparatively narrow and there were no alternative options for separate routes. Opportunities for improving facilities for cyclists such as at the railway stations need to be investigated to encourage people to cycle more frequently.

In 1998 the Council produced the Brentwood Cycle Plan. Unfortunately the Essex County Council has been unable to fund any of the projects set out in the Plan. However, during 2000/01 this Council has allocated £40,000 towards cycle development. Additional funding is available to construct a cycleway through St. Faith’s Park. A new route is planned through the open space at Warley Hospital, which would link Crescent Road and Mascalls Lane.

New routes, primarily bridleways, are being developed in conjunction with Essex County Council and Thames Chase linking Warley to Tyler’s Common and Cranham. These will be primarily recreational routes.

**Objectives**
- To produce the High Street Area Study as a priority
- To develop the Quality Bus Partnership
- To progress the Brentwood Cycle Plan
- To consider opportunities for providing footways and/or cycleways to link the villages and town.
Aim  
To encourage people to participate in improving their own quality of life by promoting initiatives and providing the support to local groups.

Issues  
Local Agenda 21 involves everyone. We all have a role in improving the quality of life within the Borough. The more people who are involved the more we can achieve. However, people must know about the process and what they can do so that real improvements can be made. Information can be made available through the Brentwood Borough News and other media including the Council’s website. A leaflet summarising this report should be produced and distributed widely.

Brentwood has a good community spirit with an active voluntary sector providing a wide range of help to others; (the local Council for Voluntary Services has approximately 240 groups on its mailing list). The Council provides financial support to a number of these through its Grants to Voluntary Groups. During 2000/01 £100000 was allocated for discretionary grants, as well as grants in kind, subject to approval by Members.

With guidance and support people can achieve significant improvements in their quality of life by working together. Several groups have successfully completed projects already including in West Horndon, Herongate and Ingrave, and at Curtis Mill Green, with advice and support from the Council’s Countryside Management Service.

The Council is consulting more widely with local people to find out their views. In addition to Local Agenda 21, consultation is a key part of the Best Value and Cultural Strategy processes. The Town Forum and Pensioners’ Forum provide opportunities for people to raise issues they feel are important. The new Council countryside sites are being developed in consultation with local people, leading to volunteers being recruited to help. Tree Wardens and Walking for Health leaders have taken responsibility for their own areas.

The Council needs to promote sustainability issues with schools, business, community groups and the public at large and these groups can help spread the message and involve people. Schools in particular provide opportunities to consider quality of life issues and these need to be taken up.

The Council has carried out a staff awareness questionnaire and is organising training on sustainability and how it relates to their work.

Events help raise awareness and get people involved. Brentwood in Bloom is important as it promotes the value of an attractive environment, which can be beneficial in economic terms as well as environmental. Many people have been involved over the years in National Spring Clean and Tree Week projects. Others events addressing transport, waste and composting, and water could also be developed in partnership with other bodies. As a way of giving credit to those who have helped to improve the quality of life in the Borough it is proposed to bring back the Environment Awards, it is hoped with business sponsorship.
Objectives

To continue to provide support to community groups

To develop schemes to promote the ideas of sustainability and what people can do to help

To carry out staff awareness training for Council staff which would be open for outside bodies

To produce a readily accessible summary of this report and action points to be distributed widely.

Litter clearance and bridge building at Hutton Country Park
part 2 - the action plans

The Strategy has identified issues which need to be addressed to improve our quality of life. This section comprises an action plan which sets out the work required to achieve these improvements.
### Objective

| To implement the relevant sections of the Essex Biodiversity Action Plan |
| To produce and implement management plans for the Council’s countryside sites |
| To raise public awareness of and participation in the need to preserve the local and wider environment |
| To continue to protect the extent and character of the Borough’s Green Belt through the implementation of the Council’s land use planning policies |
| To replace existing Special Landscape designations with Countryside Character Maps |
| To conserve, enhance and manage Protected Lanes within the Borough |

### Actions

| Produce an annual programme of works to be undertaken |
| Promote the Borough’s key species and seek public involvement in providing information about sitings |
| Schedule of works to be produced and implemented based on the adopted woodland management plans |
| Plans produced for new sites and commons |
| Organise a programme of walks and other events to raise awareness of wildlife and countryside issues |
| Review the Council’s Green Belt policies as part of the Local Plan Review |
| Produce Countryside Character Assessments as part of the Local Plan Review |
| Continue the work of the Rural roads Working Group to consider ways of protecting such lanes |

### Partners

| BBC, ECC, EWT, Thames Chase, Essex FWAG |
| BBC/EWT |
| BBC/Thames Chase |
| BBC |
| BCMS/Essex Ranger Service/EWT |
| BBC-Planning |
| BBC-Planning |
| BBC-Technical Services |

### Target

| Ongoing |
| Ongoing |
| 2001 |
| 2003 |
| Ongoing |
| 2003 |
| Ongoing |
### Objective

To produce a Cultural Strategy that will contribute towards quality of life issues, including social inclusion, life long learning, promoting health, sustainability and community development

To examine the level of water usage at the Brentwood Centre and see if it could be reduced further

To minimise the green waste produced as a result of management of the open spaces

To follow environmentally friendly methods of grounds maintenance, which will include the minimal use chemicals and peat-based products and water saving

To promote access and travel to leisure sites and facilities by means other than car

To involve local communities in the development of new countryside sites and with the management of existing sites

To work towards developing the concept of a “Green Ring” of walking, riding and cycling routes around the Borough

To continue and expand the existing health promotional schemes e.g. Prescription for Health, Cardio-Rehab and Walking for Health

### Actions

To produce and adopt a Cultural Strategy in consultation with local communities that seeks to improve the provision of recreational and cultural opportunities

To carry out investigations and assessments and report findings

To compost and wood chip all appropriate material and reuse it

To review the current use of chemicals and peat based products and consider how their use can be minimised

To review current situation and develop initiatives to promote alternative methods

To develop community groups for the four new council sites as a priority

To seek to identify a possible route for a Green Ring

To work in partnership with GPs and other health professionals to see how schemes can be developed and enhanced

### Partners

- BBC-Community Services
- BBC-Community Services
- BBC
- BBC/ECC
- BBC-Countryside Management
- BBC-Community Services
- BBC/Brentwood Centre/PCG

### Target

- 2001
- 2001
- Ongoing
- Ongoing
- 2002
- 2001
- 2002
- 2001
<table>
<thead>
<tr>
<th>Objectives</th>
<th>Actions</th>
<th>Partners</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>To produce the annual Economic Development Strategy</td>
<td>Strategy produced</td>
<td>BBC-Economic development</td>
<td>Ongoing</td>
</tr>
<tr>
<td>To develop the Town Centre Partnership</td>
<td>Implement the action plan</td>
<td>BBC/TCPB</td>
<td>Ongoing</td>
</tr>
<tr>
<td>To develop other initiatives to support shopping areas within the Borough</td>
<td>Prepare Town Centre Landscape Plan</td>
<td>BBC-Community Services</td>
<td>2001</td>
</tr>
<tr>
<td></td>
<td>Consider environmental improvements to enhance their appearance</td>
<td>BBC-Community Services</td>
<td>2003</td>
</tr>
<tr>
<td></td>
<td>Consider sympathetically rate relief for shops within rural areas</td>
<td>BBC-Finance</td>
<td>Ongoing</td>
</tr>
<tr>
<td>To maximise local employment opportunities</td>
<td>Review the existing Local Plan employment policies as part of the Local Plan Review</td>
<td>BBC-Planning</td>
<td>2003</td>
</tr>
<tr>
<td></td>
<td>To produce two updates of the Vacant Commercial Property Register each year</td>
<td>BBC-Planning</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td>Produce an annual update of the List of Occupiers on Major Employment Areas</td>
<td>BBC-Planning</td>
<td>Ongoing</td>
</tr>
<tr>
<td>To develop a Farmers’ Market in the Town Centre</td>
<td>Work with local producers to develop a Farmers’ Market</td>
<td>TCPB/BBC/local producers</td>
<td>2001</td>
</tr>
</tbody>
</table>
### Objectives

To continue to implement the Crime & Disorder Strategy to achieve significant reductions in target areas

To produce an Anti-social Behaviour Policy for Council-owned housing

### Actions

<table>
<thead>
<tr>
<th>Actions</th>
<th>Partners</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distribute crime reduction advice to new homeowners via local estate agents</td>
<td>Police, Estate Agents</td>
<td>2001</td>
</tr>
<tr>
<td>Establish new Neighbourhood Watch groups in priority areas</td>
<td>Police, BBC</td>
<td>2001</td>
</tr>
<tr>
<td>Provide system to allow victims of domestic violence to gain immediate assistance</td>
<td>BBC</td>
<td>2001</td>
</tr>
<tr>
<td>Develop a recording system to identify frequency and location of anti-social behaviour by young people in Brentwood</td>
<td>Police</td>
<td>2001</td>
</tr>
<tr>
<td>Implement programme of speed checks using mobile cameras</td>
<td>Police</td>
<td>2001</td>
</tr>
<tr>
<td>Performance of professional drama productions and workshops in secondary schools to highlight dangers and consequences of speeding</td>
<td>BBC</td>
<td>2001</td>
</tr>
<tr>
<td>Offer training for retail staff in anti-crime techniques and personal safety</td>
<td>Police</td>
<td>2001</td>
</tr>
<tr>
<td>Further development of Town Radio Link</td>
<td>BBC/Police</td>
<td>2001</td>
</tr>
<tr>
<td>Run awareness campaign for shoppers to take anti-theft measures</td>
<td>Police</td>
<td>2001</td>
</tr>
<tr>
<td>Work with the Tenant Participation Compacts to develop a Policy</td>
<td>BBC-Housing services/Tenant Compacts</td>
<td>2001</td>
</tr>
</tbody>
</table>
community safety cont...

To seek to install CCTV in appropriate locations
Identify a programme of locations which would benefit from CCTV
BBC/Police
Ongoing

To promote “Secure by Design” in new developments
Ensure developers are aware of Secure by Design when they are planning new schemes
BBC Planning
Ongoing

promoting health

Objectives
To support moves to extend local hospital service provision
To investigate developing a community transport service
To develop initiatives for promoting health through physical activities

Actions
Support the targets of the Brentwood Health Plan, including extending the services provided at the Brentwood Community Hospital
Appoint a Community Transport Research Coordinator to establish the needs and resources
Through liaison with partners consider further initiatives that could be developed

Partners
BBC
BBC
BBC/PCG/SEHA

Target
2001
2001
2001
### Green Purchasing

**Objectives**
- To develop a Green Purchasing Strategy
- To promote a wider use of sustainable products
- To encourage local businesses to review their purchasing policy

**Actions**
- An initial Strategy to be produced
- Produce information to raise awareness of environmentally friendlier products, and the reasons for using them
- Contact local businesses to inform them of the benefits of adopting a green purchasing policy

**Partners**
- BBC
- BBC/ECC
- BBC/Chamber of Commerce

**Target**
- 2001
- Ongoing

### Managing Waste

**Objectives**
- To meet the Government’s target for domestic waste management
- To work with local businesses to promote waste minimisation through a Waste Club
- To promote the need to increase the levels of recycling and reduction

**Actions**
- Consider further steps that can be taken to increase recycling and waste reduction
- Consider markets for recycled materials
- Open a dialogue with local businesses to establish a Waste Club
- Ensure regular media coverage regarding waste management especially during National Spring Clean and Waste Week

**Partners**
- BBC, ECC
- BBC Chamber of Commerce
- BBC

**Target**
- Ongoing
- 2001
- Ongoing
**Managing waste cont...**

To promote increased recycling within the Town Hall

- Develop the existing recycling scheme and promote the importance of minimising waste to ensure waste

**Pollution**

**Objectives**

To complete a Brentwood Air Quality review

- To formulate a contaminated land strategy

To continue to press the sewerage undertakers for first time sewerage systems as financial resources permit in those parts of the Borough without such a facility

**Actions**

- Complete first review

- Carry out follow up review

- Produce and adopt strategy by 2001

- Update list of areas which would benefit from first time mains drainage and explore feasibility of applications to sewerage undertakers

**Partners**

- BBC-Environmental Health

**Target**

- 2001

- 2003

- 2001
## Objectives

To establish energy usage in the main Council owned buildings to form a baseline for future comparison

To ensure all Council owned and occupied buildings have energy assessments undertaken within 4 years

To carry out stock condition survey to gather information on energy efficiency of private sector houses

To provide energy efficiency/fuel poverty training to Council staff, parish councils and other community based staff

To target those properties with lowest energy efficiency to assess what improvement measures can be taken

To improve the energy efficiency of non-Council owned dwellings by promoting and providing grants for the installation of energy efficiency measures

To provide information advice and education for all residents with regard to the efficient use of energy within the domestic sector

## Actions

<table>
<thead>
<tr>
<th>Action</th>
<th>Partners</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assess current energy use primarily in the Town Hall and Brentwood Centre</td>
<td>BBC</td>
<td>2001</td>
</tr>
<tr>
<td>Prepare and undertake programme of assessments</td>
<td>BBC-Building Services</td>
<td>2004</td>
</tr>
<tr>
<td>Report to be prepared</td>
<td>BBC-Environmental Health</td>
<td>2001</td>
</tr>
<tr>
<td>Initiate an ongoing training scheme</td>
<td>BBC-Environmental Health</td>
<td>2001</td>
</tr>
<tr>
<td>To identify energy improvement measures for the 187 properties with NHER of less than 4</td>
<td>BBC-Building Services</td>
<td>2002</td>
</tr>
<tr>
<td>Promote the HECA grant scheme</td>
<td>BBC-Environmental Health</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Distribute information including literature and via the media to make people aware of energy efficiency measures</td>
<td>BBC-Environmental Health/Building Control</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>
### Objectives

To achieve the best use and prioritisation in the development of existing urban brownfield sites

To maximise the opportunities for providing rented social housing

To ensure that sustainability matters are addressed in any briefs for development of Council-owned buildings and estates

To respond to graffiti and vandalism on Council-owned estates

To adopt policies which minimise homelessness, and the length of time homeless people remain in temporary accommodation awaiting rehousing or a decision on statutory duty.

### Actions

<table>
<thead>
<tr>
<th>Actions</th>
<th>Partners</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meet national objective of 60% of all new development on brownfield sites</td>
<td>BBC-Planning</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Undertake full review of Local Plan Affordable Housing policies</td>
<td>BBC-Housing/Planning</td>
<td>2001</td>
</tr>
<tr>
<td>Provide advice on the issues to be considered to those preparing briefs</td>
<td>BBC-Community Services</td>
<td>2001</td>
</tr>
<tr>
<td>Remove graffiti within 10 working days of notification in Council estates</td>
<td>BBC-Housing</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Make a decision on homeless within 33 days</td>
<td>BBC-Housing</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Objectives</td>
<td>Actions</td>
<td>Partners</td>
</tr>
<tr>
<td>---------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>To produce a High Street Area Study</td>
<td>Appoint consultants to prepare the study</td>
<td>BBC/ECC</td>
</tr>
<tr>
<td>To seek to develop the Quality Bus Partnership</td>
<td>Work to implement route from Pilgrims Hatch to Brentwood Station</td>
<td>BBC/Bus Company</td>
</tr>
<tr>
<td>To implement the Brentwood Cycle Plan</td>
<td>Construct new cycleway across St. Faith’s Park</td>
<td>BBC/BT</td>
</tr>
<tr>
<td></td>
<td>Implement the first phase of the Ongar Road cycleway</td>
<td>BBC</td>
</tr>
<tr>
<td></td>
<td>Construct a cycleway from Mascalls Lane to Crescent Road across the Warley Hospital openspace</td>
<td>BBC</td>
</tr>
<tr>
<td>To consider providing footways and/or cycleways to link the villages and town</td>
<td>Review possible links as a review of the cycle plan</td>
<td>BBC, Parish Councils</td>
</tr>
</tbody>
</table>
### Objectives

| To continue to provide support to community groups |
| To develop schemes to promote the ideas of sustainability and what people can do to help |
| To raise awareness among Council staff |
| To produce a readily accessible summary of this report to be distributed widely |

### Actions

| Appoint a Community Projects Officer to work with the CMS |
| Re-establish an Environmental Award Scheme |
| Continue to organise Brentwood in Bloom |
| Organise series of training sessions and email information |
| Design a leaflet to appeal to a wide range of people summarising main points of the Strategy |

### Partners

| BBC-Countryside Management |
| BBC, local businesses |
| BBC |
| BBC-Community Services |
| BBC |

### Target

| 2001 |
| Ongoing |
| 2001 |
| 2001 |